

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT																						
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT																						
EFFECTIVE DATE:	12/20/2012																						
CONVEYING PARTY DATA																							
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Wine Insights Pty Ltd</td> <td></td> <td>06/17/2013</td> <td>COMPANY: AUSTRALIA</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Wine Insights Pty Ltd		06/17/2013	COMPANY: AUSTRALIA												
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CORRESPONDENCE DATA																							
<p>Fax Number: 2128135901 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Phone: 212-813-5900 Email: assignments@fzlz.com Correspondent Name: Susan Upton Douglass Address Line 1: Fross Zelnick Lehrman & Zissu, P.C. Address Line 2: 866 United Nations Plaza Address Line 4: New York, NEW YORK 10017</p>																							
ATTORNEY DOCKET NUMBER:	PINW 1303809																						
DOMESTIC REPRESENTATIVE																							

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Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Susan Upton Douglass
Signature:	/joseph gerber/
Date:	06/26/2013
Total Attachments: 2 source=Signed assignment to Pinnacle Wines Pty Ltd (F1252864)#page1.tif source=Signed assignment to Pinnacle Wines Pty Ltd (F1252864)#page2.tif	

ASSIGNMENT

WHEREAS, Wine Insights Pty Ltd, a company organized and existing under the laws of Australia, located at Unit 2, 448 Pacific Highway, Artarmon, NSW 2064 ("Assignor"), was the owner of the trademarks listed in the attached schedule (hereinafter, the "Trademarks"); and

WHEREAS, Pinnacle Wines Pty Ltd, a company organized and existing under the laws of Australia, located at Level 1, 26 Waterloo Street, Surry Hills, NSW 2010 ("Assignee"), acquired the Trademarks on December 20, 2012;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor confirms that on December 20, 2012, it assigned to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks.

Wine Insights Pty Ltd

By: _____

Name: PETER TOONEY

Title: MANAGING DIRECTOR

Date of Signature: 17 JUNE 2013

SCHEDULE OF MARKS

Trademark	Reg. No.	Reg. Date	Our Ref.
COCKATOO RIDGE	3408643	April 8, 2008	PINW 1303809
Cockatoo Ridge Design	3667249	August 11, 2009	PINW 1303809

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