

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Equine Ventures, L.L.C.		06/26/2013	LIMITED LIABILITY COMPANY: IOWA
RECEIVING PARTY DATA			
Name:	SyrVet, Inc.		
Street Address:	955 SE Olson Drive		
City:	Waukee		
State/Country:	IOWA		
Postal Code:	50263		
Entity Type:	CORPORATION: IOWA		
Name:	SyrVet, Inc.		
Street Address:	955 SE Olson Drive		
City:	Waukee		
State/Country:	IOWA		
Postal Code:	50263		
Entity Type:	CORPORATION: IOWA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3498283	HORSE SENSE	
Registration Number:	3566651	PET SENSE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	515-645-5502		
Email:	ptodm@nyemaster.com		

CH \$65.00 3498283

Correspondent Name: Wendy K. Marsh
Address Line 1: 700 Walnut Street
Address Line 2: Suite 1600
Address Line 4: Des Moines, IOWA 50309

ATTORNEY DOCKET NUMBER:	SYRVET NEOGEN MATTER
NAME OF SUBMITTER:	Wendy K. Marsh
Signature:	/wendy k. marsh/
Date:	06/26/2013
Total Attachments: 1 source=Equine Ventures assignment#page1.tif	

TRADEMARK ASSIGNMENT

WHEREAS, EQUINE VENTURES, L.L.C., an Iowa limited liability company with an address of 955 SE Olson Drive, Waukee, Iowa 50263, is the owner of trademark registration number 3498283, registered September 9, 2008 for the trademark "HORSE SENSE", and trademark registration number 3566651, registered January 27, 2009 for the trademark "PET SENSE", and

WHEREAS, SYRVET, INC., an Iowa corporation with an address of 955 SE Olson Drive, Waukee, Iowa 50263, is desirous of acquiring the entire right, title and interest in and to said trademarks, together with the goodwill of the business pertaining to said trademarks;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said EQUINE VENTURES, L.L.C. does hereby assign unto SYRVET, INC. all right, title and interest which EQUINE VENTURES, L.L.C. has heretofore enjoyed pertaining to said trademarks, together with the goodwill of the business pertaining to said trademarks, the same to be held and enjoyed by SYRVET, INC., its successors and assigns, together with the right to sue for and collect for all claims for damages by reason of past infringement of said trademarks and the registrations thereof.

EQUINE VENTURES, L.L.C.

By



Daniel M. Klein, President

Dated: 6/26/13