

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Thompson Media Group LLC		06/06/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Reed Elsevier Properties SA		
Street Address:	Espace de l'Europe 3		
City:	2000 Neuchatel		
State/Country:	SWITZERLAND		
Entity Type:	societe anonyme: SWITZERLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85890372	SHESHUNOFF	
CORRESPONDENCE DATA			
Fax Number:	3367235181		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	336-723-5180		
Email:	jarcher@ennsandarcher.com		
Correspondent Name:	Julia C. Archer		
Address Line 1:	939 Burke Street		
Address Line 4:	Winston-Salem, NORTH CAROLINA 27101		
ATTORNEY DOCKET NUMBER:	SHESHUNOFF ASSIGNMENT		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			

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Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Julia C. Archer

Signature:

/jarcher/

Date:

07/03/2013

Total Attachments: 2

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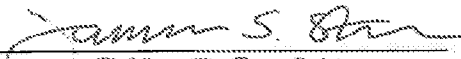
TRADEMARK ASSIGNMENT

WHEREAS, Thompson Media Group LLC, a company with a registered office at 805 15th Street, NW 3rd Floor, Washington, DC 20005, USA, hereafter "Thompson," has adopted and used, and is the owner of all right, title and interest in and to the trademark SHESHUNOFF and the pending use-based application thereof in connection with "computer software for the banking field consisting of software for the preparation of call reports, certified statements, reports of transaction accounts, financial reports, planning budgeting reports, financial statement analysis, and reports of safe deposit operations, and manuals relating to the foregoing; computer diskettes and compact discs containing financial information and marketing data regarding banks, savings and loan institutions and bank holding companies and instruction manuals sold as a unit; printed reports featuring matters related to the banking field; namely, reports of data on management and performance on banks in specific states and on specific banks; books and manuals on regulatory compliance; training manuals relating to loan documentation; manuals relating to home equity lending and management; manuals relating to reducing bank expenses and controlling costs; newsletters relating to the banking field; tracking and monitoring regulatory requirements in the field of banking for regulatory compliance purposes," U.S. Application Serial No. 85890372, (hereinafter the "Trademark"); and


WHEREAS, Reed Elsevier Properties SA with registered office at Espace de l'Europe 3, 2000 Neuchâtel, Switzerland, hereafter "REPSA", has acquired the Trademark together with the goodwill of the business symbolized by the Trademark, from Thompson in an agreement dated May 22, 2013.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Thompson hereby confirms that it has assigned, transferred and conveyed to REPSA all rights, title and interest in and to the Trademark SHESHUNOFF, together with the goodwill of the business symbolized by the Trademark, and the application thereof, U.S. Application Serial No. 85890372, effective as of 22nd May 2013.

Signed this 6th day of June, 2013.


By: JAMES S. STUE
Thompson Media Group LLC

Accepted on behalf of Reed Elsevier Properties SA:


By: ROBERT STAUB