

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sevenarts Limited		07/03/2013	CORPORATION: UNITED KINGDOM

RECEIVING PARTY DATA	
Name:	Sevenarts Ltd.
Street Address:	5823 Avenue T
City:	Brooklyn
State/Country:	NEW YORK
Postal Code:	11234-4111
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 14		
Property Type	Number	Word Mark
Registration Number:	1796405	ERTE
Registration Number:	3594906	ERTÉ
Registration Number:	1347637	ERTE
Registration Number:	1796345	ERTE
Registration Number:	1253743	ERTE
Registration Number:	1743169	ERTE
Registration Number:	1244391	ERTE
Registration Number:	1771527	ERTE
Registration Number:	1729144	ERTE
Registration Number:	1771455	ERTE
Registration Number:	3319451	ERTE
Registration Number:	1616396	ERTE
Registration Number:	1253742	ERTE
Registration Number:	1630959	ERTE

TRADEMARK

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CORRESPONDENCE DATA

Fax Number: 9147234301

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 914-723-4300

Email: rduff@lslp.com

Correspondent Name: Renee L. Duff

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Address Line 2: One Chase Road

Address Line 4: Scarsdale, NEW YORK 10583

ATTORNEY DOCKET NUMBER:	SEVEN.GEN
NAME OF SUBMITTER:	Renee L. Duff
Signature:	/RLD/
Date:	07/03/2013

Total Attachments: 3

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ASSIGNMENT

WHEREAS, **Sevenarts Limited**, a United Kingdom corporation located at 48 S. Molton Street, London W1Y 2JU, London England (hereinafter **ASSIGNOR**), is the owner of all right, title and interest in and to the trademarks which are registered at the United States Patent and Trademark Office, particulars of which are found in the attached Schedule A (hereinafter referred to as the "Marks");

WHEREAS, **Sevenarts Ltd.**, a New York corporation located at 5823 Avenue T, Brooklyn, NY 11234-4111 (hereinafter **ASSIGNEE**), is desirous of acquiring the aforesaid Marks, together with the goodwill of the business symbolized by the Marks;

WHEREAS, the parties hereto are desirous of executing a document for purposes of recordation at the United States Patent and Trademark Office recording title in and to the aforesaid Marks in the name of **ASSIGNEE**.

NOW, THEREFORE, for and in consideration of good and valuable consideration to it paid, the receipt and sufficiency of which are hereby acknowledged, **ASSIGNOR** hereby does hereby sell, assign, and transfer unto said **ASSIGNEE** all rights, title and interest in and to said Marks, including the applications and registrations thereof and the Certificates of Registration duly and legally issued therefor, and any and all renewals thereof for the Marks, together with the goodwill of the business symbolized thereby, and further including, without limitation, all claims for damages by reason of past infringement and the right to sue for and the right to collect the same for its own use and behoof, and for the use and behoof of its successors, assigns, or legal representatives and the right to defend the Marks and the

applications and registrations thereof.

ASSIGNOR REPRESENTS AND WARRANTS that it has the full right, power and authority to make this assignment, and that it has not granted and will not grant any assignment or other encumbrance of the Marks to any third party.

Sevenarts Limited

BY: GR Perina

NAME: GEORGE R. PERINA

TITLE: MANAGING DIRECTOR

DATE: JULY 3 2013

Schedule A

<u>Mark</u>	<u>Class</u>	<u>Registration No.</u>
ERTE' (Stylized)	IC 21	1,796,405
ERTE' (Stylized)	IC 3	3,594,906
ERTE' (Stylized)	IC 14	1,347,637
ERTE	IC 16	1,796,345
ERTE	IC 16	1,253,743
ERTE' (Stylized signature)	IC 20	1,743,169
ERTE' (Stylized signature)	IC 14	1,244,391
ERTE	IC 25	1,771,527
ERTE	IC 11	1,729,144
ERTE	IC 18	1,771,455
ERTE' (Stylized signature)	IC 3	3,319,451
ERTE' (Stylized signature)	IC 6, 16, 20, 21	1,616,396
ERTE' (Stylized signature)	IC 16	1,253,742
ERTE' (Stylized)	IC 25	1,630,959