

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	The Macerich Partnership, L.P.		07/11/2013
	Entity Type LIMITED PARTNERSHIP: DELAWARE		
RECEIVING PARTY DATA			
Name:	Macerich Twenty Ninth Street LLC		
Street Address:	401 Wilshire Boulevard, Suite 700		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90401		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3283512	29 TWENTY NINTH STREET
CORRESPONDENCE DATA			
Fax Number:	3102030567		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-203-8080		
Email:	trademarkdocket@jmbm.com		
Correspondent Name:	Rod S. Berman, Esq.		
Address Line 1:	Jeffer Mangels Butler & Mitchell LLP		
Address Line 2:	1900 Avenue of the Stars, 7th Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	60863-1058		
NAME OF SUBMITTER:	Rod S. Berman		
Signature:	/rod s. berman/		
Date:	07/11/2013		
Total Attachments: 1 source=Trademark Assignment - 29TH STREET & Design#page1.tif			

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TRADEMARK ASSIGNMENT

WHEREAS, The Macerich Partnership, L.P., a Delaware limited partnership, having an address of 401 Wilshire Boulevard, Suite 700, Santa Monica, California 90401 ("Assignor") is the owner of the trademark 29 TWENTY NINTH STREET & Design (the "Mark"), the goodwill associated therewith, and U.S. Trademark Registration No. 3,283,512 therefor (the "Registration").

WHEREAS, Macerich Twenty Ninth Street LLC, a Delaware limited liability company, having an address of 401 Wilshire Boulevard, Suite 700, Santa Monica, California 90401 ("Assignee"), desires to acquire the Mark and the Registration, as well as the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee, and Assignee hereby accepts, all right, title, and interest in and to the Mark, the Registration, and the goodwill associated therewith, effective as of the date of this Assignment, together with the right to bring and prosecute any claims or causes of action for past infringement of the Mark.

IN WITNESS WHEREOF, each party acknowledges that a duly authorized representative of such party has executed this Agreement, and acknowledges that such party has read, understands and agrees to the terms and conditions of this Assignment.

"Assignor"

"Assignee"

THE MACERICH PARTNERSHIP, L.P.

MACERICH TWENTY NINTH STREET LLC

By: _____

By: _____

Printed: Madonna R. Shannon

Printed: Madonna R. Shannon

SVP & Asst. Sec. of The Macerich Company,

Title: general partner of The Macerich Partnership, L.P.

Title: SVP & Asst. Sec. of Macerich Twenty Ninth Street LLC

Date: 07/11/13

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