900260794 07/16/2013

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Assignor name and Assignee entity designation previously recorded on Reel 004674 Frame 0336. Assignor(s) hereby confirms the assignment of the entire interest and goodwill.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Blue Lounge Design, LLC		11/02/2011	LIMITED LIABILITY COMPANY: CALIFORNIA

RECEIVING PARTY DATA

Name:	BLUELOUNGE PTE. LTD.	
Street Address:	8 WilkieRoad #03-01	
City:	Wilkie Edge	
State/Country:	SINGAPORE	
Postal Code:	228095	
Entity Type:	e: LIMITED LIABILITY COMPANY: SINGAPORE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3088719	CABLEYOYO

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Email: trmiller@millerip.com

Correspondent Name: Todd R. Miller

Address Line 1: 1122 E. Green Street

Address Line 4: Pasadena, CALIFORNIA 91106

DOMESTIC REPRESENTATIVE

Name: Todd R. Miller

Address Line 1: 1122 East Green Street
Address Line 4: p, CALIFORNIA 91106

TRADEMARK REEL: 005071 FRAME: 0969 OP \$40.00 3088

900260794

NAME OF SUBMITTER:	Todd R. Miller
Signature:	/Todd R. Miller/
Date:	07/16/2013
Total Attachments: 3 source=cableyoyoTMassignment#page1.tif source=cableyoyoTMassignment#page2.tif source=cableyoyoTMassignment#page3.tif	

TRADEMARK
REEL: 005071 FRAME: 0970

USPTO, ETAS, Receipt





Electronic Trademark Assignment System

Confirmation Receipt

Your assignment has been received by the USPTO. The coversheet of the assignment is displayed below:

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

***************************************	SUBMISSION TYPE:	NEW ASSIGNMENT
	NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Blue Lounge, LLC		3.1/02/2013	LIMITED LIABILITY COMPANY: CALIFORNIA

RECEIVING PARTY DATA

Name:	Bluelounge Pte. Ltd
Street Address:	8 Wilkie Road
Internal Address:	//03-01
City:	Wilkie Edge
State/Country:	SINGAPORE
Postal Code:	228095
Entity Type:	COMPANY: SINGAPORE

PROPERTY NUMBERS Total: 1

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USPTO, ETAS, Receipt Registration 3088719 CABLEYOYO Number: CORRESPONDENCE DATA (323)944-0209 Fax Number: Phone: 3108921613 Email: Marc@Hankinpatentlaw.com Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail. Marc E. Hankin Correspondent Name: Address Line 1: 11414 Thurston Circle Los Angeles, CALIFORNIA 90049 Address Line 4: DOMESTIC REPRESENTATIVE Name: Address Line 1: Address Line 2: Address Line 3: Address Line 4: NAME OF SUBMITTER: Marc E. Hankin Signature: /Marc E. Hankin/ Date: 12/08/2011 Total Attachments: 1 source=CABLE YOYO - TM Assignment 719#page1.tif RECEIPT INFORMATION ETAS ID: TM220828 Receipt Date: 12/08/2011

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Fee Amount:

TRADEMARK REEL: 005071 FRAME: 0972

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into effect as of the 2nd day of November, 2011 by and Blue Lounge, LLC, a California Limited Liability Company (herein after referred to as "Assignor"), and Bluelounge Pte. Ltd, a Singapore Corporation (hereinafter referred to as "Assignee");

WHEREAS, Assignor is the owner of the U.S. Registered Trademark No. 3,088,719 for CABLE YOYO (the "Mark") as recorded in the U.S. Patent and Trademark Office; and

WHEREAS, Assignee and Assignor desire to enter into this Assignment to effect the transfer of the Mark to Assignee; and

NOW, THEREFORE, for and in consideration of the premises and the mutual promises hereinafter set forth and for other good and valuable consideration, the receipt and sufficiency of are hereby acknowledged, Assignor and Assignee hereby agree as follows:

- 1. Transfer and Assignment. Assignor hereby transfers and assigns to Assignee all of its rights, title, and interest in and to the Mark, together with the goodwill associated herewith and the right to recover for damages and profits and other remedies for past infringements of the Mark and the right to prosecute this and any other applications or registrations of the Mark.
- 2. Further Documentation and Actions. Assignor hereby agrees to execute and deliver to Assignee any further documents and instruments, and to do any and all further reasonable acts, to vest in Assignee Assignor's right, title, and interest in and to the Mark, and to enable such right, title, and interest to be recorded in the United States Patent and Trademark Office and any other appropriate governmental authority or agency of the United States and internationally.

"ASSIGNOR" BLUE LOUNGE, LLC "ASSIGNEE" BLUELOUNGE PTE, LTD

Name: Dominic Symons Title: Managing Member Name: Dominic Symons

Title: CEO

TRADEMARK REEL: 005071 FRAME: 0973

RECORDED: 07/16/2013