

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jeffrey A. Goodwin		07/15/2013	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Spin Master Ltd.		
Street Address:	450 Front Street West		
City:	Toronto, Ontario		
State/Country:	CANADA		
Postal Code:	M5V1B6		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3429536	IONZ	
CORRESPONDENCE DATA			
Fax Number:	3124199440		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-380-6495		
Email:	echalfie@dennemeyer-law.com		
Correspondent Name:	Edward J. Chalfie		
Address Line 1:	120 S. LaSalle Street		
Address Line 2:	Suite 1400		
Address Line 4:	Chicago, ILLINOIS 60603		
ATTORNEY DOCKET NUMBER:	100104-3		
DOMESTIC REPRESENTATIVE			
Name:	Edward J. Chalfie		
Address Line 1:	120 S. LaSalle Street		

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Address Line 2: Suite 1400
Address Line 4: Chicago, ILLINOIS 60603

NAME OF SUBMITTER:	Edward J. Chalfie
Signature:	/edwardjchalfie/
Date:	07/17/2013

Total Attachments: 1
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ASSIGNMENT

WHEREAS, I, Jeffrey A. GOODWIN, the full post office address of whose principal office or place of business is 19-C Lafayette Road, Hampton, New Hampshire 03842, United States of America (hereinafter referred to as the "Assignor"), am the owner of the trademark IONZ, which Assignor has used in association with "collectible toy figures", including the below listed trademark registration therefor, together with the goodwill associated therewith (hereinafter collectively referred to as the "Trademark"):

United States:

Registration No.	Trade-mark	Registration Date
3,429,536	IONZ	May 20, 2008

AND WHEREAS, Spin Master Ltd., whose full post office address is 450 Front Street West, Toronto, Ontario, M5V 1B6, Canada, (hereinafter referred to as the "Assignee"), is desirous of acquiring the Assignor's entire rights to the said Trademark, including the registration therefore and the associated goodwill in the United States and elsewhere;

NOW THEREFORE know all men by these presents that for the sum of \$5.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, the said Assignor does hereby sell, assign and transfer to the said Assignee all the right, title and interest of the said Assignor in and to the said Trademark, in the United States and worldwide, including the goodwill associated therewith, and to the said registration therefor.

IN WITNESS WHEREOF the Assignor has executed this Assignment as follows:

EXECUTED at Hampton, NH
this 15th day of July, 2013.

Jeffrey A. Goodwin
Jeffrey A. Goodwin

Witness:

Signature: Debbie Albergo

Print Name: Debbie Albergo

BEH:2719-3018

DEBBIE Y. ALBERGO
Notary Public, State of New Hampshire
My Commission Expires May 12, 2015