

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Casa Vinicola Natale Verga S.p.A.		05/02/2013
			Entity Type
			CORPORATION: ITALY
RECEIVING PARTY DATA			
Name:	Riviera Imports LLC		
Street Address:	37-30 Review Avenue		
City:	Long Island City		
State/Country:	NEW YORK		
Postal Code:	11101		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3975447	POGGIO DEI VIGNETI
CORRESPONDENCE DATA			
Fax Number:	2128087897		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	212-808-7800		
Email:	ccastro@kelleydrye.com		
Correspondent Name:	Andrea L. Calvaruso		
Address Line 1:	Kelley Drye & Warren LLP		
Address Line 2:	101 Park Avenue		
Address Line 4:	New York, NEW YORK 10178		
ATTORNEY DOCKET NUMBER:	020152		
NAME OF SUBMITTER:	Andrea L. Calvaruso		
Signature:	/Andrea L. Calvaruso/		
Date:	07/12/2013		
Total Attachments: 1 source=C V Natale Verga_20130510_110328#page1.tif			

OP \$40.00 3975447

**DEED OF ASSIGNMENT**

BY THIS DEED BETWEEN

**Casa Vinicola Natale Verga S.p.A.**, a company organized and existing under the laws of Italy, with registered office at Via Matteotti 51-53, 22072 Cermentate, Como, Italy, hereinafter referred to as "the Assignor"

- on one side

AND

**Riviera Imports LLC.**, a company organized and existing under the laws of United States of America, with registered office at 37.30 Review Ave, 11101 New York, Long Island City, United States Of America, hereinafter referred to as "the Assignee"

- on the other side

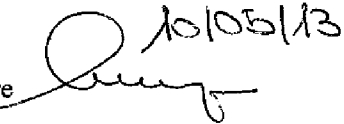
WHEREAS:

- a) the Assignor is the owner of US trademark registration No. 3975447 "POGGIO DEI VIGNETTI", filed on 02/02/2010 and granted on 07/06/2011, in class 33, hereinafter referred to as "the Trademark";
- b) on 18/01/2011, the Parties entered into a distribution agreement, which provides for the assignment of the above US trademark registration from Casa Vinicola Natale Verga S.p.A. to Riviera Imports LLC, provided that Casa Vinicola Natale Verga S.p.A. will be the only and exclusive producer of the wine "POGGIO DEI VIGNETTI";
- c) the Assignee would like to acquire the ownership of the Trademark;
- d) the Assignor is willing to assign the ownership of the Trademark

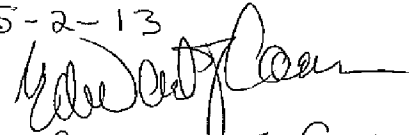
NOW, THEREFORE, in consideration of the mutual covenants and agreements herein contained and for other good and valuable consideration, the parties hereto agree as follows:

- 1. The premises above form integral part of the present agreement.
- 2. The Assignor hereby transfers and assigns to the Assignee, which accepts, the full, entire and absolute property of the Trademark, with all the rights and obligations deriving therefrom.
- 3. The Assignor warrants and represents to the Assignee that the Trademark is in full force and effect and that it does not know of any actual, suspected or threatened claim in relation to that trademark, including any claim that the Trademark infringes any third party's intellectual property rights.
- 4. The formalities and costs required for giving this deed its full and legal force and for recording it with the United States Patent and Trademark Office (USPTO) shall be borne by the Assignee.
- 5. Each Party acknowledges that it has read this agreement, understands it and agrees to be bound hereby, and represents and warrants that the individual executing this agreement on its behalf is duly authorized to enter into this agreement.

For and on behalf of the Assignor

Date 10/05/13  
Signature   
Full name NATALE VERGA  
Title

For and on behalf of the Assignee

Date 5-2-13  
Signature   
Full name EDWARD J. CAAN  
Title CEO