

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Balanced Body, Inc.		07/23/2013	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Balanced Body University LLC		
Street Address:	8220 Ferguson Avenue		
City:	Sacramento		
State/Country:	CALIFORNIA		
Postal Code:	05445		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2946091	BALANCED BODY UNIVERSITY	
CORRESPONDENCE DATA			
Fax Number:	6465881962		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	802-881-0640		
Email:	usptomail@webtm.com		
Correspondent Name:	Gordon E. R. Troy, PC		
Address Line 1:	PO Box 368		
Address Line 4:	Charlotte, VERMONT 05445		
ATTORNEY DOCKET NUMBER:	1100-001.020		
NAME OF SUBMITTER:	Gordon E. R. Troy		
Signature:	/Gordon E. R. Troy/		
Date:	07/23/2013		
Total Attachments: 1 source=6134523#page1.tif			

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**ASSIGNMENT**

WHEREAS, Balanced Body, Inc., a Corporation existing under the laws of California having its principal offices at 8220 Ferguson Avenue, Sacramento, CA 95828 ("Assignor"), has adopted, used, is using and is the owner of the following trademarks:

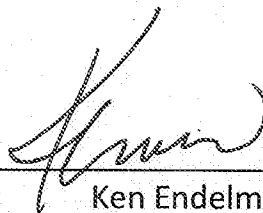
<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
BALANCED BODY UNIVERSITY	2946091	May 3, 2005

WHEREAS, Balanced Body University LLC a limited liability company existing under the laws of the State of California having its principal offices at 8220 Ferguson Avenue, Sacramento, CA 95828 ("Assignee"), is desirous of acquiring said registered trademarks,

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, *nunc pro tunc*, all right, title and interest in the United States and throughout the world, in and to said trademarks together with the goodwill of the business symbolized by said trademarks and registrations thereof.

Signed this 23 day of July 2013.

Assignor: Balanced Body, Inc.

By   
Name: Ken Endelman  
Title: President