

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Natural Instincts, LLC		07/23/2013	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Rickland Orchards LLC		
<b>Street Address:</b>	100 Passaic Ave		
<b>Internal Address:</b>	Suite 100		
<b>City:</b>	Fairfield		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07004		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85832721	EASTWIND	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4344736738		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	4342601837		
<b>Email:</b>	hbalmat@balmatlaw.com		
<b>Correspondent Name:</b>	Heather Balmat		
<b>Address Line 1:</b>	977 Seminole Trail, #342		
<b>Address Line 4:</b>	Charlottesville, VIRGINIA 22901		
<b>ATTORNEY DOCKET NUMBER:</b>	00093		
<b>NAME OF SUBMITTER:</b>	Heather E. Balmat		
<b>Signature:</b>	/Heather E. Balmat/		

OP \$40.00 85832721

Date:

07/23/2013

Total Attachments: 3

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## TRADEMARK ASSIGNMENT

WHEREAS, Natural Instincts, LLC, a limited liability company organized and existing under the laws of the state of Delaware, with a principal place of business located at 100 Passaic Ave., Suite 100, Fairfield, NJ 07004 (hereinafter referred to as "Assignor") is the owner of the entire right, title and interest in and to the trademarks identified on Schedule A attached hereto together with the goodwill related thereto (hereinafter collectively referred to as the "Marks"); and

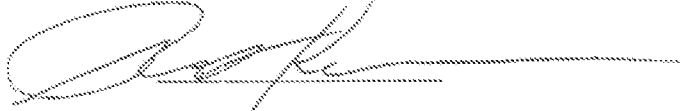
WHEREAS, Rickland Orchards LLC (f/k/a Rickland Farms, LLC), a limited liability company organized and existing under the laws of the state of Delaware, with a principal place of business at 100 Passaic Ave., Suite 100, Fairfield, NJ 07004 (hereinafter referred to as "Assignee") is desirous of acquiring the entire right, title, and interest in and to the Marks and the business and goodwill of the business in connection with which the aforesaid Marks have been used; and

NOW, THEREFORE, in consideration of the foregoing, and other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, Assignor sells, transfers, assigns and sets over to Assignee, its successors, legal representatives and assigns, the entire right, title and interest of Assignor in and to said Marks, together with the business and goodwill of the business in connection with which the aforesaid Marks have been used, and all claims, if any, which may have arisen thereunder prior to the date of this instrument.

(signature page to follow)

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed,  
by its duly authorized corporate officer, all effective this 23<sup>rd</sup> day of July 2013.

Natural Instincts, LLC

A handwritten signature in black ink, appearing to read 'Robert Kessler', is written over a horizontal dotted line. The signature is stylized and extends to the right of the line.

By: Robert Kessler

Title: Chief Financial Officer

Schedule A

<u>Mark</u>	<u>Country</u>	<u>Application Serial No.</u>	<u>Application Date</u>
EASTWIND	United States	85/832,721	January 25, 2013
EASTWIND	Canada	1,631,830	June 19, 2013