

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Avenue100 Media Solutions Inc.		07/30/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Avenue100 Media Solutions LLC		
Street Address:	10 Presidential Way		
City:	Woburn		
State/Country:	MASSACHUSETTS		
Postal Code:	01801		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	3816924	AVENUE100	
Registration Number:	3361801	GETTHEJOB	
Registration Number:	3215211	GETTHEJOB.COM	
Registration Number:	3474182	COURSEADVISOR	
Registration Number:	3474183	STUDENTADVISOR	
Registration Number:	3322630	STUDENTADVISOR	
Registration Number:	4145046	STUDENTADVISOR	
Registration Number:	3322629	COURSEADVISOR	
CORRESPONDENCE DATA			
Fax Number:	2024084400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202.408.4000		
Email:	docketing@finnegan.com		
Correspondent Name:	Laurence R. Hefter		

OP \$215.00 3816924

Address Line 1: 901 New York Avenue, N.W.  
Address Line 2: Finnegan, Henderson et al  
Address Line 4: Washington, DISTRICT OF COLUMBIA 20001

ATTORNEY DOCKET NUMBER:	10991.0999
NAME OF SUBMITTER:	Laurence R. Hefter
Signature:	/Laurence R. Hefter/
Date:	07/24/2013

Total Attachments: 4  
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# Delaware

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*The First State*


I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "AVENUE100 MEDIA SOLUTIONS INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "AVENUE100 MEDIA SOLUTIONS INC." TO "AVENUE100 MEDIA SOLUTIONS LLC", FILED IN THIS OFFICE ON THE TWENTY-SEVENTH DAY OF JULY, A.D. 2012, AT 3:25 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE THIRTIETH DAY OF JULY, A.D. 2012, AT 11:59 O'CLOCK P.M.

3897069 8100V

120880780



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 9743298

DATE: 07-30-12


You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

TRADEMARK  
REEL: 005078 FRAME: 0071

STATE OF DELAWARE  
LIMITED LIABILITY COMPANY  
CERTIFICATE OF CONVERSION  
FROM A CORPORATION TO A LIMITED LIABILITY COMPANY  
PURSUANT TO SECTION 18-214 OF  
THE DELAWARE LIMITED LIABILITY COMPANY ACT

1. The jurisdiction where Avenue100 Media Solutions Inc. (the "Corporation") was first formed is the State of Delaware.
2. The jurisdiction of the Corporation immediately prior to filing this Certificate is the State of Delaware.
3. The Corporation was first formed in the State of Delaware on December 15, 2004.
4. The name of the Corporation immediately prior to filing this Certificate is Avenue100 Media Solutions Inc.
5. The name of the limited liability company as set forth in the Certificate of Formation filed with the Secretary of State of the State of Delaware is Avenue100 Media Solutions LLC.
6. This Certificate shall be effective at 11:59 pm eastern time on Monday, July 30, 2012.

IN WITNESS WHEREOF, the undersigned being duly authorized to sign on behalf of the converting Corporation has executed this Certificate on the 26th day of July, 2012.

By:   
Name: Veronica Dillon  
Title: Vice President and Secretary

# Delaware

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*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "AVENUE100 MEDIA SOLUTIONS LLC" FILED IN THIS OFFICE ON THE TWENTY-SEVENTH DAY OF JULY, A.D. 2012, AT 3:25 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF FORMATION IS THE THIRTIETH DAY OF JULY, A.D. 2012, AT 11:59 O'CLOCK P.M.



3897069 8100V

120880780

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 9743298

DATE: 07-30-12

TRADEMARK  
REEL: 005078 FRAME: 0073

STATE OF DELAWARE  
LIMITED LIABILITY COMPANY  
CERTIFICATE OF FORMATION  
OF  
AVENUE100 MEDIA SOLUTIONS LLC

ARTICLE I

The name of the limited liability company (the "Company") is Avenue100 Media Solutions LLC.

ARTICLE II

The address of the Company's registered office in the State of Delaware is The Corporation Trust Company, Corporation Trust Center, 1209 Orange Street, Wilmington, New Castle County, Delaware 19801. The name of the Company's registered agent at such address is The Corporation Trust Company.

ARTICLE III

This Certificate of Formation shall be effective at 11:59 pm eastern time on Monday, July 30, 2012.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation this 26th day of July, 2012.

By:   
Veronica Dillon,  
Authorized Person