

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
pidgin orange		07/26/2013	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	gabriel tennberg		
Street Address:	1727 park street		
City:	huntington beach		
State/Country:	CALIFORNIA		
Postal Code:	92648		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3668131		
Registration Number:	3627695	MUCHO ALOHA	
Registration Number:	4158180	MUCHO ALOHA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	714 721 6774		
Email:	gabriel@tennberg.com		
Correspondent Name:	Gabriel Tennberg		
Address Line 1:	1727 park street		
Address Line 4:	huntington beach, CALIFORNIA 92648		
NAME OF SUBMITTER:	gabriel tennberg		
Signature:	/royal10berg/		
Date:	07/30/2013		
Total Attachments: 1			
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OP \$90.00 3668131

**CONFIRMING TRADEMARK ASSIGNMENT**

This Confirming Agreement is made, on the one hand, by Jeff Yokoyama, acting as both an individual residing at 6705 Seashore Drive, Newport Beach, CA and as sole owner of Pidgin Orange, LLC, a California corporation having its principal office at 2429 West Coast Highway, Suite 102, Newport Beach, CA (ASSIGNOR), and on the other hand by Gabriel Tennberg, an individual residing at 1727 Park Street, Huntington Beach, CA (ASSIGNEE).

WHEREAS, the Parties executed a Settlement Agreement And Trademark License on July 18, 2013, the terms of which include an Assignment of certain trademarks and an Exclusive License Back to such trademarks in certain classes;

WHEREAS, those certain trademarks are as follows (the "MARKS"):

*PIDGEON logo mark - Reg. No. 3,668,131 - Class 25*

*MUCHO ALOHA word mark - Reg. No. 3,627,695 - Classes 18 and 25*

*MUCHO ALOHA word mark - Reg. No. 3,627,695 - Classes 18 and 25*

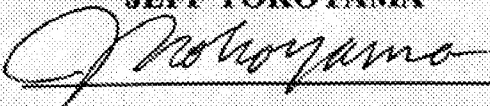
*MUCHO ALOHA word mark - Reg. No. 4,158,180 - Class 32*

WHEREAS, Assignor has used, has been using, and is using, and until the Settlement Agreement And Trademark License was executed on July 18, 2013 owned rights in the MARKS and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, and the right to recover for past infringement in the United States;

AND WHEREAS, Assignor has acquired goodwill associated with and symbolized by the MARKS in the United States, and has not abandoned the same;


NOW, THEREFORE, for the consideration set forth in the Settlement Agreement And Trademark License executed by the Parties on July 18, 2013, Assignor does hereby confirm assignment to Assignee of all right, title and interest in and to the MARKS and Registrations thereof in the United States, together with the goodwill symbolized by the MARKS and Registrations thereof.

**JEFF YOKOYAMA**

By: 

Date: 7/26/13

**PIDGIN ORANGE, LLC**

By: 

Name: Jeff Yokoyama

Title: Principal and Co-Founder

Date: 7/26/13