

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

|   |  |  |                |
|---|--|--|----------------|
| SUBMISSION TYPE:  |  | NEW ASSIGNMENT                               |                |
| NATURE OF CONVEYANCE:   |  | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |                |
| CONVEYING PARTY DATA  |  |  |                |
| Name  |  | Formerly                                     | Execution Date |
| Entity Type   |  |  |                |
| CrewCash LLC  |  |  | 07/15/2013     |
|   |  | LIMITED LIABILITY COMPANY: FLORIDA           |                |
| RECEIVING PARTY DATA  |  |  |                |
| Name:   |  | Cardplatforms LLC                            |                |
| Street Address:   |  | 750 Park of Commerce Blvd., Suite 310        |                |
| City:   |  | Boca Raton                                   |                |
| State/Country:  |  | FLORIDA                                      |                |
| Postal Code:  |  | 33487  |                |
| Entity Type:  |  | LIMITED LIABILITY COMPANY: FLORIDA           |                |
| PROPERTY NUMBERS Total: 1   |  |  |                |
| Property Type   |  | Number                                       | Word Mark      |
| Serial Number:  |  | 85606331                                     | CREWCASH       |
| CORRESPONDENCE DATA   |  |  |                |
| Fax Number:   |  | 6142243246                                   |                |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> |  |  |                |
| Phone:  |  | (614) 462-1055                               |                |
| Email:  |  | ipdocketcolumbus@icemiller.com               |                |
| Correspondent Name:   |  | Roger A. Gilcrest, Ice Miller LLP            |                |
| Address Line 1:   |  | 250 West Street                              |                |
| Address Line 4:   |  | Columbus, OHIO 43215-7509                    |                |
| ATTORNEY DOCKET NUMBER:   |  | 59501.0003                                   |                |
| NAME OF SUBMITTER:  |  | Roger A. Gilcrest                            |                |
| Signature:  |  | /Roger A. Gilcrest/                          |                |

CH \$40.00 85606331

Date:

08/02/2013

**Total Attachments: 2**

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ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks (this "Agreement") is effective as of July 15, 2013 and is made by and between CrewCash LLC, a Florida limited liability company ("Assignor") and Cardplatforms LLC, a Florida limited liability company ("Assignee") (each individually a "Party," and collectively, the "Parties").

WHEREAS, pursuant to the Asset Purchase Agreement, dated as of July 15, 2013, by and between the Assignor and Assignee, Assignor agreed to assign to Assignee the worldwide rights to the trademarks identified in Schedule A attached hereto (the "Trademarks") and all associated goodwill associated with and symbolized by said Trademarks.

NOW, THEREFORE, in consideration of \$1.00 and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby:

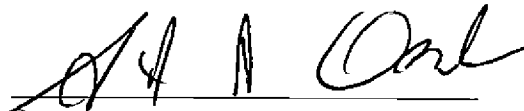
1. Assignment. The Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns in perpetuity the whole right, title and interest Assignor may have in and to the worldwide rights to the Trademarks, together with the right to use said Trademarks, worldwide rights of priority therein and the right to sue for past infringement, the registrations of such trademarks and any applications relating thereto, as set forth in Schedule A, together with all of the goodwill associated with or symbolized by the Trademarks, as fully and effectually as they would have been held by the Assignor had this Agreement not been made.

2. Governing Law. This Agreement shall be governed by and construed in accordance with the laws of the State of Florida (regardless of the laws that might otherwise govern under applicable Florida conflict of laws principles).

3. Further Assurances. The Parties shall at their own cost and expense execute and deliver such further documents and instruments and shall take such other actions as may be reasonably required or appropriate to evidence or carry out the intent and purposes of this Agreement.

IN WITNESS WHEREFORE, the Assignor has caused this Agreement to be executed by its duly authorized representative.

CREWCASH LLC



By:

Its:

President

SCHEDULE A

1. Unregistered mark: CREWCASH
2. USPTO Application, U.S. Serial No. 85/606,331 for "CREWCASH"