

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Moshe, Inc. DBA Scent-Sations</td> <td></td> <td>08/08/2013</td> <td>CORPORATION: CALIFORNIA</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Moshe, Inc. DBA Scent-Sations		08/08/2013	CORPORATION: CALIFORNIA																
Name	Formerly	Execution Date	Entity Type																								
Moshe, Inc. DBA Scent-Sations		08/08/2013	CORPORATION: CALIFORNIA																								
RECEIVING PARTY DATA																											
<table border="1"> <tr> <td>Name:</td> <td colspan="3">Christian Siriano Holdings, LLC</td> </tr> <tr> <td>Street Address:</td> <td colspan="3">260 West 35th Street, Suite 403</td> </tr> <tr> <td>City:</td> <td colspan="3">New York</td> </tr> <tr> <td>State/Country:</td> <td colspan="3">NEW YORK</td> </tr> <tr> <td>Postal Code:</td> <td colspan="3">10001</td> </tr> <tr> <td>Entity Type:</td> <td colspan="3">LIMITED LIABILITY COMPANY: NEW YORK</td> </tr> </table>				Name:	Christian Siriano Holdings, LLC			Street Address:	260 West 35th Street, Suite 403			City:	New York			State/Country:	NEW YORK			Postal Code:	10001			Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
Name:	Christian Siriano Holdings, LLC																										
Street Address:	260 West 35th Street, Suite 403																										
City:	New York																										
State/Country:	NEW YORK																										
Postal Code:	10001																										
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK																										
PROPERTY NUMBERS Total: 1																											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>3678307</td> <td>SILHOUETTE</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Registration Number:	3678307	SILHOUETTE																		
Property Type	Number	Word Mark																									
Registration Number:	3678307	SILHOUETTE																									
CORRESPONDENCE DATA																											
Fax Number: 8773515480 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Phone: 1-800-906-8626 Email: admin@thetrademarkcompany.com Correspondent Name: Matthew H. Swyers, Esq. Address Line 1: 344 Maple Ave. West, Suite 151 Address Line 4: Vienna, VIRGINIA 22180																											
NAME OF SUBMITTER:	Matthew H. Swyers																										
Signature:	/Matthew H. Swyers/																										
Date:	08/08/2013																										
Total Attachments: 3 source=Assignment#page1.tif source=Assignment#page2.tif source=Assignment#page3.tif																											

OP \$40.00 3678307

## ASSIGNMENT OF TRADEMARK

KNOW ALL BY THESE PRESENTS that the undersigned Assignor, Moshe, Inc. DBA Scent-Sations, a Corporation organized in California, whose mailing address is entered below, pursuant to §501.01 of the TMEP, does hereby assign to said Assignee, Christian Siriano Holdings, LLC, a Limited Liability Company organized in New York, its successors and assigns, to its own proper use and benefit, the trademark "SILHOUETTE" including all right, title and interest, which Assignor has, had or may have therein, and as to which Assignor has, had or may have power to assign, together with any registrations thereof, state, federal, including specifically U.S. Registration No. 3,678,307, or otherwise, and together with all rights and interests appertaining to the foregoing or which may be derived therefrom, and including any rights of prosecution, or to renewal, or to extensions thereof, that have been or may be secured under the laws, now or hereinafter in force or effect, in the United States of America, or in any other county or countries, together with any heretofore or hereafter arising claims for infringement, and actions, causes of action, chases in action and rights and remedies appurtenant and or relating thereto.

The undersigned Assignor declares that all statements made herein, and in the application for U.S. Registration No. 3,678,307, of his own knowledge are true and that all statements made on information and belief are believed to be true.

The undersigned Assignor and Assignee hereby further represent that, pursuant to §501.01 of the TMEP, and in compliance with 15 U.S.C. §1060 and 37 C.F.R. §3.16, Assignee is a successor to the Assignor's business.

ASSIGNMENT OF TRADEMARK

U.S. Registration No. 3,678,307

Page 2 of 3

IN WITNESS WHEREOF Assignor does hereby execute this Assignment of Trademark

on this 5 day of ~~July~~<sup>AUGUST</sup>, 2013.

Assignor: Moshe, Inc.  
DBA Scent-Sations  
906 S. Los Angeles St.  
Los Angeles, CA 90015

Signed: [Signature]

Printed: Moshe Yhdai

Title: President, Moshe, Inc. DBA Scent-Sations

NOTARY AFFIDAVIT FOR SIGNATURE OF ASSIGNOR'S NAME

State of: California

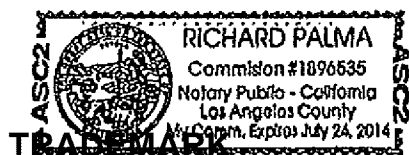
City/County of: Los Angeles

On this 5<sup>TH</sup> day of ~~July~~<sup>AUGUST</sup> 2013, personally appeared Moshe Yhdai, an individual to me known (or satisfactorily identified) as a principal of Moshe, Inc. DBA Scent-Sations, assignor owner of U.S. Registration No. 3,678,307, and acknowledged that s/he executed the foregoing Assignment of Trademark.

[Signature] (Notary Public Signature)

[SEAL]

My Commission Expires: JULY 24, 2014 (Date)

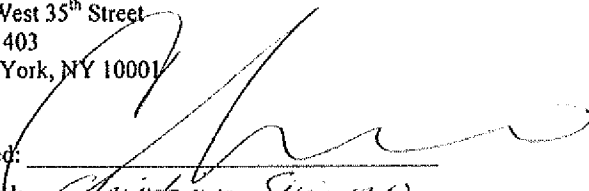


REEL: 005087 FRAME: 0822

ASSIGNMENT OF TRADEMARK  
U.S. Registration No. 3,678,307  
Page 3 of 3

IN WITNESS WHEREOF Assignee does hereby execute this Assignment of Trademark  
on this 8 day of August, 2013.

Assignee: Christian Siriano Holdings, LLC  
260 West 35<sup>th</sup> Street  
Suite 403  
New York, NY 10001

Signed: 

Printed: Christian Siriano

Title: Principal, Christian Siriano Holdings, LLC

NOTARY AFFIDAVIT FOR SIGNATURE OF ASSIGNEE'S NAME

State of:

City/County of: New York

On this 8<sup>th</sup> day of AUGUST, 2013, personally appeared SIRIANO,

an individual to me known (or satisfactorily identified) as assignee owner of U.S. Registration  
No. 3,678,307, and acknowledged that s/he executed the foregoing Assignment of Trademark.

 (Notary Public Signature)

[SEAL]

My Commission Expires: MARCH 30, 2015 (Date)

