

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the Assignee entity type previously recorded on Reel 004987 Frame 0744. Assignor(s) hereby confirms the "Corporation" to be a "Partnership".

<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Stew Leonard's (Marianne Leonard and The Marianne Leonard Trust of 1993)		03/19/2013	PARTNERSHIP: CONNECTICUT

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Stew Leonard's
<b>Street Address:</b>	100 Westport Avenue
<b>City:</b>	Norwalk
<b>State/Country:</b>	CONNECTICUT
<b>Postal Code:</b>	06851
<b>Entity Type:</b>	PARTNERSHIP: CONNECTICUT
<b>Composed Of:</b>	<ul style="list-style-type: none"> <li>The Marianne Leonard Trust of 1993 (Jill Tavello U.S. citizen and Daniel L. Arthur U.S. citizen), CONNECTICUT, TRUSTEE</li> <li>The Marianne Leonard Trust of 2006 (Daniel L. Arthur U.S. citizen), CONNECTICUT, TRUSTEE</li> </ul>

<b>PROPERTY NUMBERS Total: 1</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
Registration Number:	3352821	WOW THE COW

<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	2037875818
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	203-787-0595
<b>Email:</b>	delpet@delpet.com
<b>Correspondent Name:</b>	Thomas E. Ciesco
<b>Address Line 1:</b>	700 State Street
<b>Address Line 2:</b>	Suite 402
<b>Address Line 4:</b>	New Haven, CONNECTICUT 06511

OP \$40.00 3352821

ATTORNEY DOCKET NUMBER:	SWL400014000
NAME OF SUBMITTER:	Thomas E. Ciesco
Signature:	/Thomas E. Ciesco/
Date:	08/14/2013
Total Attachments: 4 source=swl611recasgnred_20130322111003#page1.tif source=swl611recasgnred_20130322111003#page2.tif source=swl611rec_cover#page1.tif source=swl611rec_cover#page2.tif	

**900250174 03/22/2013**

## TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
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<p>Fax Number: 2037875818  <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Phone: 203-787-0595  Email: delpet@delpet.com  Correspondent Name: Peter W. Peterson  Address Line 1: DeLio &amp; Peterson, LLC  Address Line 2: 700 State Street, Suite 402  Address Line 4: New Haven, CONNECTICUT 06511</p>																											
ATTORNEY DOCKET NUMBER:	SWL611 (RED)																										
NAME OF SUBMITTER:	Peter W. Peterson																										

OP \$40.00 3352821

**TRADEMARK ASSIGNMENT**

WHEREAS, **Stew Leonard's**, a partnership organized and existing under the laws of the State of Connecticut composed of Marianne Leonard, a citizen of the United States, and The Marianne Leonard Trust of 1993, a Connecticut Trust comprised of Stewart J. Leonard, Jr., a citizen of the United States having its principal place of business at 100 Westport Avenue, Norwalk, CT 06851, U.S.A., (hereinafter referred to as "Assignor"), has adopted, used and is using in its business the trademark WOW THE COW which has been registered in the United States Patent and Trademark Office, Registration No. 3,352,821, registered December 11, 2007; and

WHEREAS, **Stew Leonard's**, a partnership organized and existing under the laws of the State of Connecticut, composed of the trustees of the Marianne Leonard Trust of 1993, a Connecticut trust, the trustees comprising Jill Tavello, a U.S. Citizen and Daniel L. Arthur, a U.S. Citizen, and the trustees of the Marianne Leonard Trust of 2006, a Connecticut trust, the trustees comprising Daniel L. Arthur, a U.S. Citizen, having its principal place of business at 100 Westport Avenue, Norwalk, CT 06851, U.S.A., (hereinafter referred to as "Assignee") is desirous of acquiring said trademark and the respective registration thereof, together with the goodwill of the business in connection therewith;

NOW, THEREFORE, for good and valuable consideration furnished by Assignee, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee, its successors and assigns, the entire right, title and interest in and to the said trademark and registration set forth above, together with the goodwill of the business symbolized by the said trademark and registration and including all claims for damages by reason of infringement of said trademark and registration with

the right to sue for damages and collect the same from and prior to the date given below, all for the Assignee's use and for the use of its successors and assigns.

IN WITNESS WHEREOF, Assignor has hereunto caused this instrument to be signed by its duly authorized officer this 19<sup>th</sup> day of March, 2013.  
**STEW LEONARD'S, a Connecticut partnership**

By: Jill L. Tavello  
Name: Jill L. Tavello  
Title: Trustee, the Marianne Leonard Trust of 1993

STATE OF CONNECTICUT

)  
) ss: Norwalk, CT  
)

COUNTY OF FAIRFIELD

On this 19<sup>th</sup> day of March, 2013, before me appeared Jill Tavello, to me known and known to me to be a Trustee of the Marianne Leonard Trust of 1993 of Stew Leonard's, and who executed the foregoing instrument and he acknowledged the same to be his/her free act and deed.

Suzanne L. Miner  
Notary Public  
my comm. exp. 3/31/2013

(NOTARIAL SEAL)  
AssignmentRed