

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
My Life Registry LLC		08/15/2013	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Myregistry LLC
Street Address:	2050 Center Avenue, Suite 100
City:	Fort Lee
State/Country:	NEW JERSEY
Postal Code:	07024
Entity Type:	LIMITED LIABILITY COMPANY: NEW JERSEY

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	3256187	ALL STORES, ONE REGISTRY
Registration Number:	3256188	MYREGISTRY.COM
Registration Number:	3581575	MR

CORRESPONDENCE DATA

Fax Number:
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Email: perry@blankrome.com
 Correspondent Name: David M. Perry
 Address Line 1: One Logan Square
 Address Line 2: 8th Floor
 Address Line 4: Philadelphia, PENNSYLVANIA 19103-6998

NAME OF SUBMITTER:	David M. Perry
Signature:	/David M. Perry/

OP \$90.00 3256187

Date:

08/16/2013

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS AND REGISTRATIONS

This Assignment is made effective on the 15 day of August, 2013, between My Life Registry LLC, a Delaware limited liability company, with an address of 2050 Center Avenue, Suite 100, Fort Lee, New Jersey 07024 ("ASSIGNOR"), and Myregistry LLC, a New Jersey limited liability company, with an address of 2050 Center Avenue, Suite 100, Fort Lee, New Jersey 07024 ("ASSIGNEE").

WHEREAS, ASSIGNOR has adopted the trademarks listed in Appendix A for which it owns registrations in the U.S. and Canada;

WHEREAS, ASSIGNEE is desirous of acquiring said trademarks and the registrations therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, ASSIGNOR does hereby assign, sell and transfer to ASSIGNEE, its successors and assigns, all of its right, title, and interest in and to said mark, together with the goodwill of the business symbolized by and associated with said trademarks and the registrations therefor.

IN TESTIMONY WHEREOF, ASSIGNOR has executed this Assignment by a duly authorized officer.

Dated: 8/15/13

MY LIFE REGISTRY LLC

By: O. Berkowitz
Oded Berkowitz
Chairman


Dated: 8/15/13

MYREGISTRY LLC

By: O. Berkowitz
Oded Berkowitz
Chairman

APPENDIX A

TRADEMARKS AND REGISTRATIONS

<u>Mark</u>	<u>Territory</u>	<u>Registration No.</u>	<u>Registration Date</u>
ALL STORES, ONE REGISTRY	U.S.	3,256,187	6/26/07
MYREGISTRY.COM	U.S.	3,256,188	6/26/07
	U.S.	3,581,575	2/24/09
MYREGISTRY.COM	Canada	TMA840327	1/16/13