#### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Fen Group S.A.		108/02/2013	Sociedad Anonima (SA): ARGENTINA

#### **RECEIVING PARTY DATA**

Name:	STARLUX HOTEL DEVELOPMENT LIMITED		
Street Address:	47 Oaklands Drive		
Internal Address:	Rathgar		
City:	Dublin 6		
State/Country:	IRELAND		
Entity Type:	COMPANY: IRELAND		

### PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Serial Number:	85715443	FËN
Registration Number:	4337885	ESPLENDOR
Registration Number:	4323934	DAZZLER

#### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 212 801 9200

Email: donoianj@gtlaw.com, navarrod@gtlaw.com, nytmdkt@gtlaw.com

Correspondent Name: Greenberg Traurig LLP- James H. Donoian

Address Line 1: 200 Park Avenue, MetLife Building

Address Line 2: 34th Floor

Address Line 4: New York, NEW YORK 10166

ATTORNEY DOCKET NUMBER: 141489.010100

TRADEMARK REEL: 005094 FRAME: 0074 \$90.00 85715

### DOMESTIC REPRESENTATIVE

Name: Greenberg Traurig LLP c/o James Donoian

Address Line 1: 200 Park Avenue, Metlife Building

Address Line 2: 34th Floor

Address Line 4: New York, NEW YORK 10166

NAME OF SUBMITTER:	Daniel J. Navarro
Signature:	/Daniel J. Navarro/
Date:	08/20/2013

Total Attachments: 2

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TRADEMARK
REEL: 005094 FRAME: 0075

#### ASSIGNMENT OF TRADEMARKS

WHEREAS, FEN GROUP S.A., a company organized and existing under the laws of Argentina (the "Assignor"), is the owner of all right, title, and interest in and to the service marks DAZZLER; Fën; and ESPLENDOR for hotel services, and U.S. Registration No. 4,323,934 and U.S. Trademark Application Serial Numbers 85/715,443, 85/715,436, therefor, as set forth and more particularly described on <u>Schedule A</u> annexed hereto (collectively hereinafter the "Marks")

WHEREAS, STARLUX HOTEL DEVELOPMENT LIMITED, a company organized and existing under the laws of the Ireland ("Assignee"), is acquiring all right, title, and interest in and to the Marks and all of the goodwill associated with the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto the Assignee its entire right, title and interest in and to the Marks, together with that part of the goodwill of the business connected with and symbolized by the Marks and the right to sue and recover damages and profits for third-party infringements, if any.

Assignor agrees on behalf of itself, its directors, officers, employees, agents, successors, assigns, and legal representatives to execute any and all papers and instruments and to do any and all acts which may be necessary or requested by Assignee, in order to carry into full force and effect this sale, assignment and transfer, including without limitation to vest in Assignee or its assigns record title in and to the Marks worldwide.

IN WITNESS WHEREOF, the Assignor has caused this Assignment to be duly executed by its officer thereunto duly authorized as of this 2 day of 4 2013.

FEN GROUP SA	STARLUX HOTEL DEVELOPMENT LIMTED
Ву:	By:
Name: ALEJANDRO FRENKEL	Name: PATRICK DONOVAN
Title: DIRECTOR	Title: DI RECTOR
Date of Signature: 2 AUGUST 2013	Date of Signature: 25 JUNE 2013

TRADEMARK REEL: 005094 FRAME: 0076

## **SCHEDULE A**

# THE MARKS

<u>Trademark</u>	Serial Number / Registration Number	International Class	<u>Services</u>
Fën	U.S. Serial No. 85/715,443	43	Hotel services
ESPLENDOR	U.S. Serial No. 85/715,436 U.S. Registration No. 4,337,885	43	Hotel services
DAZZLER	U.S. Serial No. 85/715,434 U.S. Registration No. 4,323,934	43	Hotel services

TRADEMARK REEL: 005094 FRAME: 0077

**RECORDED: 08/20/2013**