

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Carlsberg International A/S		08/19/2013	CORPORATION: DENMARK

RECEIVING PARTY DATA

Name:	Carlsberg Breweries A/S
Street Address:	Ny Carlsberg Vej 100
City:	1799 Copenhagen V
State/Country:	DENMARK
Entity Type:	CORPORATION: DENMARK

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2755511	TETLEY'S
Registration Number:	2290313	SMOOTHFLOW

CORRESPONDENCE DATA

Fax Number: 2128135901
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-813-5900
 Email: assignments@fzlz.com
 Correspondent Name: DAVID EHRLICH
 Address Line 1: FROSS ZELNICK LEHRMAN & ZISSU, P.C.
 Address Line 2: 866 UNITED NATIONS PLAZA
 Address Line 4: NEW YORK, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	CGB 0203677
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DOMESTIC REPRESENTATIVE

Name:
 Address Line 1:

Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:

David Ehrlich

Signature:

/anca nicolescu/

Date:

08/21/2013

Total Attachments: 1

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ASSIGNMENT

WHEREAS, Carlsberg International A/S, a corporation organized and existing under the laws of Denmark, located at Ny Carlsberg Vej 100, DK-1760 Copenhagen V, Denmark ("Assignor"), is the owner of the following trademarks registered in the U.S. Patent and Trademark Office (hereinafter, the "Trademarks");

TRADEMARK	REGISTRATION NO.
TETLEY'S	2,755,511
SMOOTHFLOW	2,290,313

and WHEREAS, Carlsberg Breweries A/S, a corporation organized and existing under the laws of Denmark, located at Ny Carlsberg Vej 100, 1799 Copenhagen V, Denmark ("Assignee"), is desirous of acquiring the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks.

Carlsberg International A/S

By: Anne Buch

Name: ANNE BUCH

Title: Legal and IP Coordinator

Date of Signature: 19 August 2013

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