# 900264221 08/21/2013

### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Stevens & DeLairre, LLC		106/04/2013	LIMITED LIABILITY COMPANY: NEW YORK

### RECEIVING PARTY DATA

Name:	IdeaVillage Products Corp.	
Street Address:	155 Route 46 West	
City:	Wayne	
State/Country:	NEW JERSEY	
Postal Code:	07470	
Entity Type:	CORPORATION: NEW JERSEY	

### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4088875	AMAZINGARMZ

### CORRESPONDENCE DATA

Fax Number: 2122925391

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Phone: 2122925390

Email: mail@ipcounselors.com

Correspondent Name: Jason M. Drangel

Address Line 1: 60 E. 42nd Street; Suite 2410

Address Line 4: New York NEW YORK 10165

Address Line 4:	New York, NEW YORK 10165	
NAME OF SUBMITTER:	Sarah	I. Cohen

ı	Signature:	/sarah i. cohen/
	Date:	08/21/2013

Total Attachments: 1

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TRADEMARK REEL: 005095 FRAME: 0493

#### ASSIGNMENT

WHEREAS, Stevens & DeLairre, LLC, a New York limited liability company whose address is 142 West End Avenue #24U, New York, New York 10023 (hereinafter referred to as "Assignor"), is the owner of the following trademark, including the referenced United States trademark application therefor and the goodwill associated therewith:

AMAZING ARMZ

U.S. Reg. No. 4,088,875

Dated: January 17, 2012

and has the right and power to assign the subject trademark, including the goodwill associated therewith and the application for registration thereof,

WHEREAS, IdeaVillage Products Corp., a New Jersey corporation having its headquarters at 155 Route 46 West, Wayne, New Jersey 07470 (hereinafter referred to as "Assignee"), is desirous of acquiring said trademark, including the goodwill associated therewith and the application for registration thereof,

NOW, THEREFORE, for one dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the referenced trademark and registration therefor, together with the goodwill of the business symbolized by the trademark. Assignee hereby accepts the assignment and transfer as set out above, effective as of the execution hereof.

Stevens & DeLairre, LLC

By: Nancy Stevens

Its: Managing Member

State of Now York

County of New York

This 4<sup>th</sup> day of \_\_\_\_\_\_, 2013, before me personally came the above named Nancy Stevens, to me personally known as the individual who executed the foregoing assignment, who acknowledged to me that he executed the same of his own free will for the purposes therein set forth.

> **AM YMMIL** Notary Public, State of New York No. 01MA6116017 Qualified in New York County Commission Expires Sept. 20, 2016

TRADEMARK REEL: 005095 FRAME: 0494

RECORDED: 08/21/2013