

## TRADEMARK ASSIGNMENT

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 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Amy Black		06/18/2013	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	ePrize, Inc.		
Street Address:	One ePrize Drive		
City:	Pleasant Ridege		
State/Country:	MICHIGAN		
Postal Code:	48069		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3535611	HELLO WORLD	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-521-5400		
Email:	mpikser@reedsmith.com		
Correspondent Name:	Meredith D. Pikser		
Address Line 1:	599 Lexington Avenue		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	968741.20086		
NAME OF SUBMITTER:	Meredith D. Pikser		
Signature:	/Meredith D. Pikser/		
Date:	08/26/2013		
Total Attachments: 1 source>Hello World Assign#page1.tif			

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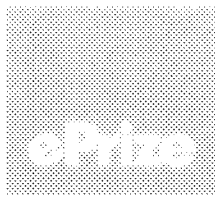


Exhibit A

TRADEMARK ASSIGNMENT

WHEREAS, Amy Black ("Assignor"), an individual US citizen, having an address of 3035 East Patrick Lane, Las Vegas, Nevada 89120, is the owner of U.S. trademark registration No. 3,535,611 for the mark HELLO WORLD (the "Mark"); and

WHEREAS, ePrize, Inc., a Delaware corporation, with an address of One ePrize Drive, Pleasant Ridge, Michigan 48069, seeks to acquire all right, title, and interest in and to the Mark and U.S. trademark registration No. 3,535,611 for the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee all right, title, and interest in and to the Mark and U.S. trademark registration No. 3,535,611 for the Mark, together with the goodwill of the business symbolized by the Mark.

AMY BLACK

By: *Amy Black*

Name: *Amy Black*

Title: *Owner*

Date: *June 18, 2013*