900264693 08/27/2013

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	12/31/2009

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Nelson Sports, LLC		12/31/2009	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	The Nelson Paint Company	
Street Address:	One Nelson Drive	
City:	Kingsford	
State/Country:	MICHIGAN	
Postal Code:	49801	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3269099	HEMORRHAGE

CORRESPONDENCE DATA

Fax Number: 4142770656

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 414-271-6560

Email: mkbeyer@michaelbest.com

Correspondent Name: Katrina G. Hull

100 East Wisconsin Avenue, Suite 3300 Address Line 1: Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:	011873-9004 US00
NAME OF SUBMITTER:	Katrina G. Hull

REEL: 005098 FRAME: 0702

TRADEMARK

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Signature:	/katrinaghull/
Date:	08/27/2013
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TRADEMARK
REEL: 005098 FRAME: 0703

NUNC PRO TUNC ASSIGNMENT OF TRADEMARK

This Agreement is made by and between Nelson Sports, LLC, a Delaware Limited Liability Company (hereinafter "Assignor") and The Nelson Paint Company, a Delaware Corporation, having an address of One Nelson Drive, Kingsford, Michigan 49801 (hereinafter "Assignee").

WHEREAS, Assignor owns the trademark identified in Exhibit A attached hereto (the "Mark"); and

WHEREAS, Assignee is desirous of acquiring said Mark and the federal trademark registration thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor has assigned and does hereby assign unto Assignee all right, title and interest in and to said Mark, together with the goodwill of the business symbolized by the Mark, effective nunc pro tunc as of December 31, 2009.

Nelson Sports, LLC ("Assignor")

Signature:

Name: <u>/////</u>

Title:

EXHIBIT A

MarkReg No.HEMORRHAGE3,269,099