

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	01/05/2011

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Peter Julian Lee		08/01/2013	INDIVIDUAL: AUSTRALIA

**RECEIVING PARTY DATA**

<b>Name:</b>	DYDJU PTY LIMITED
<b>Street Address:</b>	ACN 114 667 140 of Level 32, 1 Market Street
<b>City:</b>	Sydney
<b>State/Country:</b>	AUSTRALIA
<b>Postal Code:</b>	NSW 2000
<b>Entity Type:</b>	Pty Limited: AUSTRALIA

**PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Registration Number:	4162547	CLOUD COACH
Registration Number:	4328501	CLOUD COACH

**CORRESPONDENCE DATA**

Fax Number: 3036293450  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: (303) 629-3400  
 Email: docketing-dv@dorsey.com, reichel.nicole@dorsey.com  
 Correspondent Name: Charlene Krogh; Dorsey & Whitney LLP  
 Address Line 1: 1400 Wewatta Street; Suite 400  
 Address Line 2: IP Department  
 Address Line 4: Denver, COLORADO 80202-5549

<b>ATTORNEY DOCKET NUMBER:</b>	M235896
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DOMESTIC REPRESENTATIVE

CH \$65.00 4162547

Name:  
Address Line 1:  
Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER:	Charlene Krogh
Signature:	/CMK2112/
Date:	08/28/2013
Total Attachments: 2 source=Trademark Assignment U.S#page1.tif source=Trademark Assignment U.S#page2.tif	

## NUNC PRO TUNC TRADE MARK ASSIGNMENT

THIS AGREEMENT IS MADE ON

15<sup>th</sup> March 2013

2013

### PARTIES

PETER JULIAN LEE of Unit 10, 127 Point Street, Pyrmont NSW 2009 ("Assignor")

DYDJU PTY LIMITED ACN 114 667 140 of Level 32, 1 Market Street, Sydney NSW 2000 ("Assignee")

### BACKGROUND

- A. The Assignor was the owner of the trade mark CLOUD COACH and corresponding Australian Trade Mark Registration 1370311 for the mark CLOUD COACH, United States Trade Mark Registration 4162547 for the mark CLOUD COACH and United States Trade Mark Registration 4328501 for the mark CLOUD COACH (collectively, the "Trade Marks"). Each of the United States Trade Mark applications was filed indicating Assignor's intention to use the trademarks, and as of the effective date of the assignment, Assignor had not yet filed an allegation of use under §§ 1(c) or 1(d) of the Lanham Act, (the "ITU Marks").
- B. Effective as of 5 January 2011, Assignor assigned all rights and interest in the Trade Marks, together with the goodwill associated therewith, to Assignee, and has assigned the ITU Marks as part of the entire business or portion thereof to which the ITU Marks pertain as required by § 10 of the Lanham Act.

### AGREEMENTS

#### 1. Assignment

- (a) In consideration of the sum of ten dollars (\$10.00) and other good and valuable consideration paid to it by Assignor, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby confirms and acknowledges that it did, on 5 January 2011 assign to the Assignee, all of Assignor's entire right, title and interest in and to the Trade Marks, in Australia and the United States of America, together with the goodwill associated therewith, and together with the portion of the business to which the ITU Marks pertain and symbolized by the ITU Marks, all common law rights in the Trade Marks and the business of which the Trade Marks form part, all rights of registration, renewal and extension, and the right to recover for damages and profits for past infringements thereof.
- (b) The parties acknowledge that the Trade Marks are assigned with that part of the goodwill of the business connected with the use of and symbolised by the Trade Marks.
- (c) Each party agrees that this assignment is effective as of 5 January 2011, regardless of the date on which this agreement is signed.

**NUNC PRO TUNC TRADE MARK ASSIGNMENT**

**2. Recordal**

Each party agrees that the assignment of the Trade Marks should be recorded by the Trade Marks Office of Australia and the United States of America.

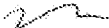
**SIGNED AS A DEED**

Signed by **Peter Julian Lee**:



.....  
Signature of Peter Julian Lee

Signed by **Dydju Pty Limited**:



.....  
Signature of director



.....  
Name of director (print)



.....  
Signature of director/secretary



.....  
Name of director/secretary (print)