TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
National Pension and Group Consultants, Inc.		109/03/2013 1	CORPORATION: DISTRICT OF COLUMBIA

RECEIVING PARTY DATA

Name:	Fidelity Security Life Insurance Company	
Street Address:	3130 Broadway	
City:	Kansas City	
State/Country:	MISSOURI	
Postal Code:	ode: 64141	
Entity Type: CORPORATION: MISSOURI		

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1927574	TAX-VANTAGE

CORRESPONDENCE DATA

Fax Number: 9136479057

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Phone: 913-647-9050

Email: tmdocketing.herman@hoveywilliams.com

Correspondent Name: Joan Optican Herman / HOVEY WILLIAMS LLP

Address Line 1: 10801 Mastin Blvd.

Address Line 2: Suite 1000

Address Line 4: Overland Park, KANSAS 66210

ATTORNEY DOCKET NUMBER:	45614 (3047.012)
NAME OF SUBMITTER:	Joan Optican Herman
Signature:	/Joan Optican Herman/
Date:	09/03/2013

Total Attachments: 1

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\$40.00

TRADEMARK REEL: 005102 FRAME: 0621

TRADEMARK ASSIGNMENT

WHEREAS, National Pension and Group Consultants, Inc., a D.C, corporation having a place of business at 3130 Broadway, Kansas City, Missouri 64141 (hereinafter "Assignor"), has adopted and used in its business the following trademark for which Assignor owns the following identified federal registration on the Principal Register of the United States Patent and Trademark Office for the services identified therein (hereinafter referred to as the "Mark"):

Registration Date Trademark Registration No. 1.927.574 October 17, 1995 TAX-VANTAGE

WHEREAS, Fidelity Security Life Insurance Company, a Missouri corporation having a principal place of business at 3130 Broadway, Kansas City, Missouri 64141 (hereinafter referred to as "Assignee"), is desirous of acquiring all interest in and to the Mark and the above-referenced Registration therefor.

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor has sold, assigned and transferred, and by these presents does sell, assign and transfer unto Assignee, all rights, title and interest in and to the Mark and the registration therefor, No. 1,927,574, together with the goodwill of the business symbolized by the Mark, and together with mall claims for past infringement(s) of the Mark, including without limitation the right to sue for, collect and recover any and all damages and profits for the same, if any.

Executed this Jw day of Jeal., 2013.

NATIONAL PENSION AND GROUP CONSULTANTS, INC.

By: 5+4, her A. Elliott Title: Secretary

STATE OF Missouri) SS.
COUNTY OF <u>Jackson</u>)

On this $3^{\frac{1}{2}}$ day of $\frac{Sept.}{2013}$, before me personally appeared $\frac{Stephen A.Elliott}{100}$ to me known to be the persons described in and who executed the foregoing instrument.

My Commission Expires: 09-01-2017

RECORDED: 09/03/2013

MARGARET K. MASON Notary Public - Notary Seal STATE OF MISSOURI Jackson County My Commission Expires Sept. 1, 2017 Commission # 13863536

TRADEMARK REEL: 005102 FRAME: 0622