

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Genworth Holdings, Inc.		08/30/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Genworth Financial Wealth Management, Inc.		
Street Address:	Suite 425, 2300 Contra Costa Boulevard		
City:	Pleasant Hill		
State/Country:	CALIFORNIA		
Postal Code:	94523		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3421990	INTELLIGENTLY ENGINEERED	
CORRESPONDENCE DATA			
Fax Number:	8043447999		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	(804) 788-8331		
Email:	HWRTM@hunton.com		
Correspondent Name:	Stephen P. Demm, Hunton & Williams LLP		
Address Line 1:	951 East Byrd Street		
Address Line 4:	Richmond, VIRGINIA 23219-4074		
ATTORNEY DOCKET NUMBER:	52493.4901		
NAME OF SUBMITTER:	Stephen P. Demm		
Signature:	/Stephen P. Demm/		
Date:	09/04/2013		
Total Attachments: 2 source=INTELLIGENTLY ENGINEERED TM Assignment#page1.tif source=INTELLIGENTLY ENGINEERED TM Assignment#page2.tif			

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into as of August 30, 2013 (the "Effective Date"), by and between Genworth Holdings, Inc. ("Genworth Holdings"), a Delaware corporation, with a business address at 6620 West Broad Street, Richmond, Virginia 23230, and Genworth Financial Wealth Management, Inc. ("GFWM"), a California corporation, with a business address at Suite 425, 2300 Contra Costa Boulevard, Pleasant Hill, California 94523.

RECITALS

WHEREAS, Genworth Holdings is using and is the owner of a certain trademark and a certain U.S. trademark registration identified in Schedule A (the "Mark"); and

WHEREAS, GFWM desires to acquire the Mark;

NOW, THEREFORE, in consideration of the foregoing premises, which are expressly made part of this Assignment, and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. Assignment. Genworth Holdings hereby assigns and transfers to GFWM, its successors and assigns, all of its right, title, and interest in and to the Mark, together with the goodwill of the business symbolized by it.

2. Counterparts. This Assignment may be executed in any number of counterparts, each of which, when so executed and delivered, shall be deemed to be an original and all of which counterparts, taken together, shall constitute but one and the same instrument.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be duly executed and delivered under seal effective as of the Effective Date first written above.

GENWORTH HOLDINGS, INC.

By: [Signature]

Name: Vidal J. Torres Jr.

Title: Vice President and Assistant Secretary

GENWORTH FINANCIAL WEALTH
MANAGEMENT, INC.

By: [Signature]

Name: Ted Angles

Title: SVP, General Counsel

SCHEDULE A

U.S. REGISTERED MARK

<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>REGISTRATION DATE</u>
INTELLIGENTLY ENGINEERED	3,421,990	May 6, 2008