

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SPIN MASTER LTD.		09/04/2013	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	WYMAN VON MOHR & ASSOCIATES		
Street Address:	4727 YACHTSMAN'S DRIVE		
City:	AMELIA ISLAND		
State/Country:	FLORIDA		
Postal Code:	32034		
Entity Type:	PARTNERSHIP: FLORIDA		
Composed Of:	<ul style="list-style-type: none"> • PAUL VON MOHR, UNITED STATES, INDIVIDUAL • DENNIS G. WYMAN, UNITED STATES, INDIVIDUAL 		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4250327	ROCKET SHOT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	katyd@spinmaster.com		
Correspondent Name:	KATY DAVIS		
Address Line 1:	450 FRONT STREET WEST		
Address Line 2:	SPIN MASTER LTD.		
Address Line 4:	TORONTO, CANADA M5V 1B6		
ATTORNEY DOCKET NUMBER:	WYMAN ASSIGNMENT		
NAME OF SUBMITTER:	KATY DAVIS		
Signature:	/Katy Davis/		
Date:	09/05/2013		
Total Attachments: 1 source=Executed TM Assignment - ROCKET SHOT - US#page1.tif			

CH \$40.00 4250327

ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made effective as of the 4th day of September, 2013.

AMONG:

SPIN MASTER LTD., a corporation incorporated under the laws of Ontario, with a principal office or place of business at 450 Front Street West, Toronto, Ontario, M5V 1B6, Canada
(the "Assignor")

- and -

WYMAN VON MOHR & ASSOCIATES, a partnership organized in Florida, with a principal office or place of business at 4727 Yachtsman's Drive, Amelia Island, Florida 32034, United States of America
(the "Assignee")

WHEREAS, Assignor is the owner of the trademark ROCKET SHOT in respect of the goods "fishing rods, fishing lures and fishing bobbers", which is the subject of United States Registration No. 4,250,327 (hereinafter the "Trademark"), together with the goodwill associated therewith and also including all legal, equitable and common law rights in and to the trademark in the United States;

AND WHEREAS, Assignee is desirous of acquiring all right, title and interest in and to the Trademark, together with the goodwill associated therewith;

NOW, THEREFORE, be it known that for and in consideration of the sum of one dollar (\$1.00), and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to the Assignee all the Assignor's right, title and interest in and to the Trademark, together with the goodwill associated therewith.

IN WITNESS WHEREOF, the Assignor has caused the Trademark Assignment to be executed under the hands of its duly authorized officer.

EXECUTED at Toronto, Ontario this 4th day of September, 2013.

SPIN MASTER LTD.

By:


Name: CHRISTOPHER HARRIS

Title: EVP & GENERAL COUNSEL