

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Ouchies, LLC		08/23/2013	LIMITED LIABILITY COMPANY: NEW YORK

**RECEIVING PARTY DATA**

Name:	Cosrich Group, Inc.
Street Address:	12243 Branford Street
City:	Sun Valley
State/Country:	CALIFORNIA
Postal Code:	91352
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 7**

Property Type	Number	Word Mark
Registration Number:	3336112	OUCHIES
Registration Number:	3309004	OUCHIES
Registration Number:	3332740	MAKE YOUR OWN-AGES
Registration Number:	3332662	GIRL BANDS
Registration Number:	3332661	BOY BANDS
Registration Number:	3332552	TEEN-AGES
Serial Number:	85955665	OUCHIES FOR OTHERS

**CORRESPONDENCE DATA**

Fax Number: 3172373900  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 317-237-3215  
 Email: trademarks@fbtlaw.com  
 Correspondent Name: Matthew R. Schantz  
 Address Line 1: 201 N. Illinois Street, Suite 1900

OP \$190.00 3336112

Address Line 4: Indianapolis, INDIANA 46244-0961

ATTORNEY DOCKET NUMBER: 111961/575904

NAME OF SUBMITTER: Matthew R. Schantz

Signature: /mrs/

Date: 09/06/2013

Total Attachments: 3  
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source=Assignment - Ouchies#page2.tif  
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## Exhibit G

### Trademark Assignment

WHEREAS, Ouchies, LLC, a New York limited liability company ("Assignor"), has adopted these trademarks and owns these U.S. registrations and applications (the "Filed-On Trademarks"):

TRADEMARK	REG./APP. NO.	REG./FILING DATE	INT'L CLASS	GOODS/SERVICES
OUCHIES	3,336,112	November 13, 2007	05	Adhesive bandages
OUCHIES (Stylized)	3,309,004	October 9, 2007	05	Adhesive bandages
MAKE YOUR OWN-AGES	3,332,740	November 6, 2007	05	Adhesive bandages
GIRL BANDS	3,332,662	November 6, 2007	05	Adhesive bandages
BOY BANDS	3,332,661	November 6, 2007	05	Adhesive bandages
TEEN-AGES	3,332,552	November 6, 2007	05	Adhesive bandages
OUCHIES FOR OTHERS	85/955,665	June 10, 2013	05	Adhesive bandages

WHEREAS, Assignor has also adopted and owns common-law rights in the following trademarks as standard character marks as well as marks including stylization and design elements:

Ouchies At The Zoo	Make Ur Own	Anti-Bullyz	Hide Your Wound, Not Your Style
Ouchies for Others	Expressionz	Ouchies, LLC	
Ouchies 4Boyz	Sportz	Ouchies	
Ouchies 4Girlz	Sweetz		

(the "Unregistered Trademarks"). The trademark LET'S STICK TOGETHER (the "Unused Trademark") is the subject of subject of U.S. App. No. 85/955,670 and has been the subject of Assignor's intent to use, but has not been used. (The Filed-On Trademarks, Unregistered Trademarks, and Unused Trademark together being the "Trademarks"); and

WHEREAS, Cosrich Group, Inc., a Delaware corporation ("Assignee"), desires to acquire "Assets" as this term is defined in that certain Asset Purchase Agreement dated as of August 23, 2013 between Assignor, Ian Madover and Arielle Tepper Madover on one hand, and Assignee on the other hand, which "Assets" include, without limitation, all of the right, title and interest in and to the Trademarks, including the goodwill associated therewith.

NOW THEREFORE, for good and valuable consideration as set forth herein, the receipt of which is hereby acknowledged, Assignor, and Ian Madover, an Individual ("Ian"), to the extent of his ownership interest in and to the Trademarks, if any, and Arielle Tepper Madover, an Individual ("Arielle"), to the extent of her ownership interest in and to the Trademarks, if any, hereby jointly and severally sell, transfer, convey, and assign all of the their right, title, and interest in and to the Trademarks, as well as the goodwill of the business symbolized thereby, the right to register the Trademarks worldwide, and the right to sue for past, present, and future infringement, to Assignee, and Assignee hereby accepts such assignment. Assignor, Ian and Arielle shall not retain any rights in the Trademarks, shall abandon U.S. App. No. 85/955,670, and shall never use or adopt any of the Trademarks, nor any confusingly similar variation thereof.

This Trademark Assignment shall be binding upon the Assignor, Ian, Arielle and Assignee, and their respective licensees, successors, heirs, and assigns. In this connection, the rights herein granted to Assignee shall inure to the benefit of Assignee, its licensees, successors, heirs and assigns. This Assignment may be executed in multiple counterparts, each of which shall be deemed an original, and all of which together shall constitute one and the same instrument.

[SIGNATURE PAGE ATTACHED]

IN WITNESS WHEREOF, Assignor executes this document the 23rd day of August, 2013.

ASSIGNOR:

OUCHIES LLC,

By: \_\_\_\_\_  
Ian Madover  
Member

\_\_\_\_\_  
Ian Madover

\_\_\_\_\_  
Arielle Tepper Madover

ASSIGNEE:

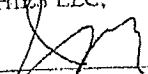
COSRICH GROUP, INC.

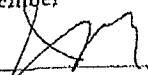
By: \_\_\_\_\_  
Name: Peter Gamboa  
Title: Assistant Treasurer

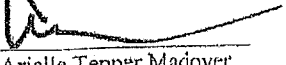
IN WITNESS WHEREOF, Assignor executes this document the 23rd day of August, 2013.

ASSIGNOR:

OUCHIES LLC,

By:   
Ian Madover  
Member

  
Ian Madover

  
Arielle Pepper Madover

ASSIGNEE:

COSRICH GROUP, INC.

By: \_\_\_\_\_  
Name: Peter Gamboa  
Title: Assistant Treasurer