

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Microsoft Corporation		09/04/2013	CORPORATION: WASHINGTON
RECEIVING PARTY DATA			
Name:	Telefonaktiebolaget L M Ericsson		
Street Address:	Torshamnsgatan 23, SE-164 83		
City:	Stockholm		
State/Country:	SWEDEN		
Entity Type:	CORPORATION: SWEDEN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3686501	MEDIAROOM	
Registration Number:	3790528		
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	mmakover@paulweiss.com, dewilliams@paulweiss.com		
Correspondent Name:	Matthew S. Makover		
Address Line 1:	1285 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10019-6064		
ATTORNEY DOCKET NUMBER:	18693-021		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			

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Address Line 4:

NAME OF SUBMITTER:

Matthew S. Makover

Signature:

/Matthew S. Makover/

Date:

09/10/2013

Total Attachments: 6

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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the "Assignment") dated as of September 4, 2013, is made by and between Microsoft Corporation, a Washington corporation having its principal place of business at One Microsoft Way, Redmond, Washington, USA 98052 ("Assignor") and Telefonaktiebolaget L M Ericsson, a Swedish corporation having a principal place of business at Torshamnsgatan 23, SE-164 83 Stockholm, Sweden ("Assignee").

WITNESSETH:

WHEREAS, Assignor and Assignee entered into that certain Asset Purchase Agreement, dated as of March 29, 2013 (the "Acquisition Agreement"); and

WHEREAS, pursuant to the Acquisition Agreement, Assignee shall purchase and accept and Assignor shall transfer and assign to Assignee all of Assignor's right, title and interest in and to all of Assignor's trademarks, and any registrations thereof or applications therefor, listed in in Schedule A hereto and including all goodwill associated therewith (the "Trademarks").

NOW, THEREFORE, in consideration of the premises and covenants set forth herein and in the Acquisition Agreement and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

Section 1.1 Assignment of Trademarks. Subject to the terms and conditions of the Acquisition Agreement and the Ancillary Agreements (as defined in the Acquisition Agreement), as applicable, Microsoft and its affiliates hereby sell, transfer, convey, assign and deliver to LME, and LME hereby purchases and accepts from Microsoft, all of Microsoft's and its affiliates' right, title and interest in and to the Trademarks, including, but not limited to, the goodwill associated therewith and (i) the right, if any, to register, prosecute, maintain and defend the Trademarks before any public or private agency or registrar, (ii) the right to sue and recover damages or other compensation for past, present or future infringements, dilutions, misappropriations, or other violations thereof, the right to sue and obtain equitable relief in respect of such infringements, dilutions, misappropriations and other violations, and the right to fully and entirely stand in the place of Microsoft and its affiliates in all matters related thereto (but only to the extent that LME can and is permitted to do so in the LME's own name), and (iii) all other rights of any kind whatsoever of Microsoft accruing thereunder. Notwithstanding the foregoing, nothing in this Agreement, however, may be construed to require Microsoft to disgorge or pay over any sums whatsoever received prior to the effective date of this Agreement in relation to the Trademarks. All rights not expressly granted by Assignor or its affiliates in this Agreement are reserved. No additional rights whatsoever (including any implied licenses) are granted by implication, exhaustion, estoppel, or otherwise.

Section 1.2 Acknowledgement. Assignor hereby acknowledges and agrees that from and after the date hereof, as between the parties, Assignee shall be the exclusive owner of the Trademarks.

Section 1.3 Cooperation. This Assignment has been executed and delivered by the Assignor for the purpose of recording the assignment herein with the appropriate government

entity. Subject to the terms, limitations and conditions of the APA and the Ancillary Agreements, as applicable, at Assignee's sole cost and expense, Assignor shall execute and deliver such other documents and take all other actions which Assignee, its successors and/or assigns may reasonably request as necessary to effect the terms of this Assignment and to perfect Assignee's right, title and interest in and to the Trademarks, including, without limitation, its recordation in relevant state and national trademark offices.

Section 1.4 EXCLUSION OF WARRANTIES. EXCEPT AS MAY BE EXPRESSLY PROVIDED IN THE ACQUISITION AGREEMENT, THERE ARE NO REPRESENTATIONS OR WARRANTIES, EXPRESS OR IMPLIED, REGARDING THIS ASSIGNMENT OR THE SUBJECT MATTER HEREOF, AND ANY REPRESENTATIONS OR WARRANTIES RELATING TO THIS ASSIGNMENT OR THE SUBJECT MATTER HEREOF ARE HEREBY DISCLAIMED.

Section 1.5 LIMITATION OF LIABILITY. EXCEPT AS MAY BE EXPRESSLY PROVIDED IN THE ACQUISITION AGREEMENT, IN NO EVENT SHALL ASSIGNOR BE LIABLE TO ASSIGNEE FOR ANY INDIRECT, OR INCIDENTAL, OR SPECIAL, OR CONSEQUENTIAL OR EXEMPLARY DAMAGES OF ANY KIND, OR ANY LOST BUSINESS, OR LOST SAVINGS, OR LOSS OR DAMAGE TO DATA, OR LOST PROFITS, OR OTHER DAMAGES IN CONNECTION WITH THIS AGREEMENT OR BASED ON (A) THE AMOUNT OF USE OF, OR THE AMOUNT OF REVENUES OR PROFITS EARNED OR OTHER VALUE OBTAINED BY, THE USE OF ANY ASSIGNED SOFTWARE; OR (B) THE LOST REVENUES OR PROFITS OF ASSIGNEE OR ANY THIRD PARTY ARISING FROM ANY USE OF ANY TRANSFERRED INTELLECTUAL PROPERTY, REGARDLESS OF THE CAUSE AND WHETHER ARISING IN CONTRACT (INCLUDING FUNDAMENTAL BREACH), TORT (INCLUDING NEGLIGENCE), OR OTHERWISE, EVEN IF ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.

Section 1.6 Exclusive Remedy. Each party's right (if any) to indemnify under the Acquisition Agreement is that party's sole and exclusive remedy for any claim or liability arising under this Agreement.

Section 1.7 Applicability of Limitations, Exclusions and Disclaimers. For avoidance of doubt, the exclusions, limitations and disclaimers in this Assignment do not apply to, and may not be construed to limit liability arising under or from breach of, indemnity obligations or representations or warranties under the Acquisition Agreement; the maximum liability arising under, or for breach of, such indemnity, representations, and warranties is as expressly stated in the Acquisition Agreement.

Section 1.8 General Provisions. This Assignment and the Acquisition Agreement constitute the entire understanding and agreement of the parties hereto with respect to the subject matter hereof and supersede all prior and contemporaneous agreements or understandings, inducements or conditions, express or implied, written or oral, between and among the parties with respect hereto. Nothing contained in this Assignment supersedes, alters or modifies any of the obligations, agreements, covenants or warranties of Assignor or Assignee under the Acquisition Agreement (all of which survive the execution and delivery of this Assignment as provided and subject to the limitations set forth in the Acquisition Agreement). In the event of

any conflict between the terms of this Assignment and the terms of the Acquisition Agreement, the terms of the Acquisition Agreement shall control. This Assignment shall not be interpreted to broaden the scope of Assignee's rights with respect to the Trademarks beyond those rights provided in the Acquisition Agreement. This Assignment may not be supplemented, altered, or modified in any manner except by a writing signed by all parties hereto. The failure of any party to enforce any terms or provisions of this Assignment shall not waive any of its rights under such terms or provisions. This Assignment shall bind and inure to the benefit of the respective parties and their assigns, transferees and successors.

Section 1.9 Governing Law, Jurisdiction and Venue. This Assignment shall be governed by, and construed in accordance with, the laws of the State of New York, without regard to any conflict of laws provisions thereof that would result in the application of the laws of another jurisdiction. Both Assignee and Assignor hereby consent to and submit to the exclusive jurisdiction and venue of the federal and state courts located in the State of New York for enforcement or interpretation of this Assignment, and for any disputes under or arising out of this Assignment.

Section 1.10 Counterparts. This Assignment may be executed in counterparts, each of which will be an original as regards any party whose signature appears thereon and both of which together will constitute one and the same instrument.


[Signature Page Follows]

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed by their respective officers thereunto duly authorized, as of the date first above written.

MICROSOFT CORPORATION

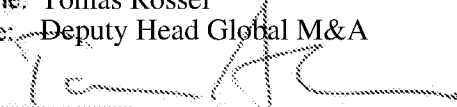
By: 
Name: Keith Dolliver
Title: Assistant Secretary

TELEFONAKTIEBOLAGET L M
ERICSSON (PUBL)

By: 

Name: Tomas Rossel

Title: Deputy Head Global M&A

By: 

Name: Tomas Akesson

Title: Group Legal Counsel

{Signature Page to Trademark Assignment Agreement}

Schedule A

Trademarks

Country	Mark	Classes	Status	Filed Date	Reg. No.	Granted Date	Renewal Date
United States	MEDIAROOM	9,38,41	Registered	02 March 2007	3,686,501	22 September 2009	22 September 2019
United States	MEDIAROOM DESIGN	9,38,41	Registered	05 December 2006	3,790,528	18 May 2010	18 May 2020