

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Natural Instincts, LLC		09/18/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Rickland Orchards LLC		
Street Address:	100 Passaic Ave		
Internal Address:	Suite 100		
City:	Fairfield		
State/Country:	NEW JERSEY		
Postal Code:	07004		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85628727	GREEK ON THE GO	
CORRESPONDENCE DATA			
Fax Number:	4344736738		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	4342601837		
Email:	hbalmat@balmatlaw.com		
Correspondent Name:	Heather Balmat		
Address Line 1:	977 Seminole Trail, #342		
Address Line 4:	Charlottesville, VIRGINIA 22901		
ATTORNEY DOCKET NUMBER:	00253		
NAME OF SUBMITTER:	Heather E. Balmat		
Signature:	/Heather E. Balmat/		

OP \$40.00 85628727

Date:

09/18/2013

Total Attachments: 3

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## TRADEMARK ASSIGNMENT

WHEREAS, Natural Instincts, LLC, a limited liability company organized and existing under the laws of the state of Delaware, with a principal place of business located at 100 Passaic Ave., Suite 100, Fairfield, NJ 07004 (hereinafter referred to as "Assignor") is the owner of the entire right, title and interest in and to the trademarks identified on Schedule A attached hereto together with the goodwill related thereto (hereinafter collectively referred to as the "Marks"); and

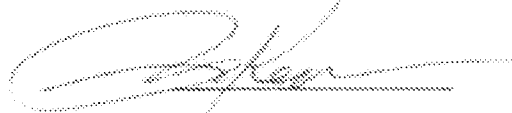
WHEREAS, Rickland Orchards, LLC, a limited liability company organized and existing under the laws of the state of Delaware, with a principal place of business at 100 Passaic Ave., Suite 100, Fairfield, NJ 07004 (hereinafter referred to as "Assignee") is desirous of acquiring the entire right, title, and interest in and to the Marks and the business and goodwill of the business in connection with which the aforesaid Marks have been used; and

NOW, THEREFORE, in consideration of the foregoing, and other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, Assignor sells, transfers, assigns and sets over to Assignee, its successors, legal representatives and assigns, the entire right, title and interest of Assignor in and to said Marks, together with the business and goodwill of the business in connection with which the aforesaid Marks have been used, and all claims, if any, which may have arisen thereunder prior to the date of this instrument.

(signature page to follow)

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed,  
by its duly authorized corporate officer, all effective this 18 day of September  
2013.

Natural Instincts, LLC

A handwritten signature in black ink, appearing to read "R. Kessler", written over a horizontal dotted line.

By: Robert Kessler

Title: Chief Financial Officer

Schedule A

<u>Mark</u>	<u>Country</u>	<u>App./Reg. Serial No.</u>	<u>App. Date</u>
GREEK ON THE GO	Canada	1,602,302	November 16, 2012
GREEK ON THE GO	CTM	011349081	November 15, 2012
GREEK ON THE GO	Mexico	1326725 (Class 29)	November 16, 2012
GREEK ON THE GO	Mexico	1326722 (Class 30)	November 16, 2012
GREEK ON THE GO	United States	85/628,727	May 17, 2012