

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
American Seafoods Group LLC		09/19/2013	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	American Pride Seafoods LLC
Street Address:	2025 First Avenue, Suite 900
City:	Seattle
State/Country:	WASHINGTON
Postal Code:	98121
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 42

Property Type	Number	Word Mark
Registration Number:	2336809	BAYSIDE BISTRO
Registration Number:	0605559	FRIONOR
Registration Number:	0878333	"TAIL-R-CUT"
Registration Number:	1304001	"TENDER CRISP"
Registration Number:	1459404	BUNCH O' CRUNCH
Registration Number:	1553065	
Registration Number:	1597664	FRIONOR FISHFRIES
Registration Number:	3313526	OCEAN CUTS
Registration Number:	0677424	VISCOUNT BRAND
Registration Number:	2246731	BATTER'N BREW
Registration Number:	2401820	OVEN CRISPY
Registration Number:	2805047	ARCTIC CAPE
Registration Number:	2802567	NORTH CAPE
Registration Number:	3744021	ARCTIC CAPE

OP \$1065.00 2336809

TRADEMARK

Registration Number:	3419982	FROM THE COLDEST WATERS . . . COME THE H
Registration Number:	3128067	CAPTAIN'S COLOSSAL
Registration Number:	3124868	BIG SKILLET
Registration Number:	3390195	SEASWIRLS
Registration Number:	3539048	AMERICAN FRESH BRAND
Registration Number:	3541550	HEARTHSIDE CLASSICS
Registration Number:	3618933	AMERICAN PRIDE SEAFOODS
Registration Number:	3723602	CHEF'S SPECIAL COLLECTION
Registration Number:	3999893	CAPE COD STYLE
Registration Number:	3891016	MARINER'S SELECT
Registration Number:	3843058	PANK-O-LICIOUS
Registration Number:	3887838	HEART OF THE OCEAN
Serial Number:	85638228	BLACKENED AUTHENTIC SIMPLY GOOD SEAFOOD
Serial Number:	85360269	FISHERMAN'S CHOICE
Registration Number:	4234857	COASTAL HARVEST
Serial Number:	85360334	CAPTAIN'S PRIDE
Registration Number:	4273084	FISH DELISH
Registration Number:	4273085	FISH DELISH
Serial Number:	85471733	CATCH THE EXCITEMENT
Serial Number:	85471814	A STEP AHEAD
Serial Number:	76252772	GOOD HARBOR FILLET
Registration Number:	3086002	HEALTHY CATCH
Registration Number:	4290446	CRUNCHY SWEET POTATO
Serial Number:	85671931	MEDITERRANEAN HARVEST
Serial Number:	85671906	ICEHOUSE
Serial Number:	85840000	BAYSIDE BISTRO
Serial Number:	85804520	AMERICAN PRIDE SEAFOODS
Serial Number:	85804546	A AMERICAN PRIDE S E A F O O D S

CORRESPONDENCE DATA

Fax Number: 6176468646

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 617-646-8000

Email: drwtrademarks@wolfgreenfield.com

Correspondent Name: Douglas R. Wolf

Address Line 1: 600 Atlantic Avenue

TRADEMARK
REEL: 005114 FRAME: 0747

Address Line 4: Boston, MASSACHUSETTS 02210

ATTORNEY DOCKET NUMBER: A0747.40015US00

NAME OF SUBMITTER: Douglas R. Wolf

Signature: /drw/

Date: 09/20/2013

Total Attachments: 4

source=American Pride Assignment#page1.tif

source=American Pride Assignment#page2.tif

source=American Pride Assignment#page3.tif

source=American Pride Assignment#page4.tif

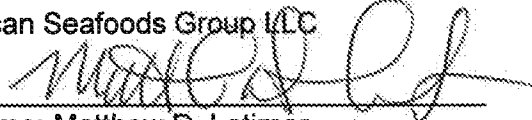
ASSIGNMENT

WHEREAS, American Seafoods Group LLC, a Limited Liability Company of Delaware, having an office and place of business at 2025 First Avenue, Suite 900, Seattle, Washington, 98121, has adopted and used the following marks, including at common law, and owns the trademark applications and registrations thereof as shown in Schedule A.


WHEREAS, American Pride Seafoods LLC, a Limited Liability Company of Delaware, having an office and place of business at 2025 First Avenue, Suite 900, Seattle, Washington, 98121, is desirous of acquiring the marks, applications, and the registrations therefor as shown in Schedule A.

NOW, THEREFORE, for one Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, American Seafoods Group LLC assigns to American Pride Seafoods LLC, all its rights, title and interest in and to the marks, applications, and the registrations therefor, together with the business and the goodwill of the business symbolized by the marks, applications, and the registrations therefor and including all rights to sue and recover for past infringement of the marks and the registrations therefor.

9.19.13
Date

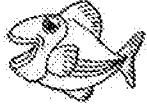



American Seafoods Group LLC
By: 
Name: Matthew D. Latimer
Title: Chief Legal Officer and General Counsel

9.19.13
Date

American Pride Seafoods LLC
By: American Seafoods Group LLC
Its: Sole Member
By: 
Name: Matthew D. Latimer
Title: Chief Legal Officer and General Counsel



SCHEDULE A.
Schedule of Trademarks



U.S. Trademarks

Trademark	Status	App. No.	Filing Date	Reg. No.	Reg. Date
BAYSIDE BISTRO	Registered	75/620882	14-Jan-1999	2336809	28-Mar-2000
FRIONOR	Registered	71/666509	17-May-1954	605559	03-May-1955
<i>"Tail - r - Cut"</i>	Registered	72/307640	18-Sep-1968	878333	07-Oct-1969
"TENDER CRISP"	Registered	73/430497	16-Jun-1983	1304001	06-Nov-1984
BUNCH O' CRUNCH	Registered	73/643431	06-Feb-1987	1459404	29-Sep-1987
	Registered	73/763035	10-Nov-1988	1553065	22-Aug-1989
FRIONOR FISHFRIES	Registered	73/832194	18-Oct-1989	1597664	22-May-1990
OCEAN CUTS	Registered	78/526603	03-Dec-2004	3313526	16-Oct-2007
	Registered	72/044813	28-Jan-1958	677424	21-Apr-1959
BATTER 'N BREW	Registered	75/416860	12-Jan-1998	2246731	18-May-1999
OVEN CRISPY	Registered	75/774452	12-Aug-1999	2401820	07-Nov-2000
ARCTIC CAPE	Registered	78/222558	06-Mar-2003	2805047	13-Jan-2004
NORTH CAPE	Registered	78/224491	12-Mar-2003	2802567	06-Jan-2004
ARCTIC CAPE	Registered	77/710375	09-Apr-2009	3744021	02-Feb-2010
FROM THE COLDEST WATERS COME THE HOTTEST IDEAS	Registered	78/639392	27-May-2005	3419982	29-Apr-2008
CAPTAIN'S COLOSSAL	Registered	78/578466	02-Mar-2005	3128067	08-Aug-2006
BIG SKILLET	Registered	78/578478	02-Mar-2005	3124868	01-Aug-2006
SEASWIRLS	Registered	78/937509	26-Jul-2006	3390195	26-Feb-2008
AMERICAN FRESH BRAND	Registered	77/195395	01-Jun-2007	3539048	25-Nov-2008
HEARTH-SIDE CLASSICS	Registered	77/366580	08-Jan-2008	3541550	02-Dec-2008
	Registered	77/576356	23-Sep-2008	3618933	12-May-2009
	Registered	77/633758	16-Dec-2008	3723602	08-Dec-2009
CAPE COD STYLE	Registered	77/725823	30-Apr-2009	3999893	19-Jul-2011
MARINER'S SELECT	Registered	77/806935	18-Aug-2009	3891016	14-Dec-2010


PANK-O-LICIOUS	Registered	77/866017	05-Nov-2009	3843058	31-Aug-2010
HEART OF THE OCEAN	Registered	77/898069	21-Dec-2009	3887838	07-Dec-2010
	Allowed	85/638228	30-May-2012		
FISHERMAN'S CHOICE	Allowed	85/360269	30-Jun-2011		
COASTAL HARVEST	Registered	85/360296	30-Jun-2011	4234857	30-Oct-2012
CAPTAIN'S PRIDE	Allowed	85/360334	30-Jun-2011		
	Registered	85/432950	27-Sep-2011	4273084	08-Jan-2013
	Registered	85/433010	27-Sep-2011	4273085	08-Jan-2013
CATCH THE EXCITEMENT	Allowed	85/471733	14-Nov-2011		
A STEP AHEAD	Allowed	85/471814	14-Nov-2011		
	Registered	76/252772	08-May-2001	2679928	28-Jan-2003
HEALTHY CATCH	Registered	76/631231	14-Feb-2005	3086002	25-Apr-2006
CRUNCHY SWEET POTATO	Registered	85/569035	14-Mar-2012	4290446	12-Feb-2013
MEDITERRANEAN HARVEST	Allowed	85/671931	09-Jul-2012		
ICEHOUSE	Allowed	85/671906	09-Jul-2012		
	Registered	85/840000	04-Feb-2013	4388162	20-Aug-13
AMERICAN PRIDE SEAFOODS	Pending	85/804520	17-Dec-2012		
	Pending	85/804546	17-Dec-2012		

Canadian Trademarks

Trademark	Status	App. No.	Filing Date	Reg. No.	Reg. Date
	Registered	1014527	06-May-1999	TMA548652	25-Jul-2001
	Registered	1014528	06-May-1999	TMA548651	25-Jul-2001

	Pending	1638106	02-Aug-2013		
AMERICAN PRIDE SEAFOODS	Pending	1627966	23-May-2013		
	Pending	1627965	23-May-2013		

Trademarks in Mexico

Trademark	Status	App. No.	Filing Date	Reg. No.	Reg. Date
	Pending	1399619	05-Aug-2013		
BUNCH O' CRUNCH	Registered	717239	13-May-2005	905776	27-Oct-2005