

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fabrikant-Tara International LLC		09/23/2013	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	Wal-Mart Stores, Inc.		
Street Address:	702 S.W. 8th Street		
City:	Bentonville		
State/Country:	ARKANSAS		
Postal Code:	72716		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4280791	FOREVER BRIDE	
CORRESPONDENCE DATA			
Fax Number:	2124860323		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-486-7272		
Email:	jlinowitz@LLBL.com		
Correspondent Name:	Levisohn Berger LLP		
Address Line 1:	11 Broadway, Suite 615		
Address Line 4:	New York, NEW YORK 10004		
ATTORNEY DOCKET NUMBER:	1784.074		
NAME OF SUBMITTER:	Jane Linowitz		
Signature:	/Jane Linowitz/		
Date:	09/23/2013		
Total Attachments: 1 source=1784074assgnmt92313#page1.tif			

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TRADEMARK ASSIGNMENT

WHEREAS, FABRIKANT-TARA INTERNATIONAL LLC, a limited liability company organized under the laws of the State of New York, located at 1430 Broadway, Suite 1303A, New York, NY 10018, has adopted, used and is using the trademark identified as follows:

Trademark(s)
FOREVER BRIDE

Registration No.
4,280,791

WHEREAS, WAL-MART STORES, INC., a corporation organized under the laws of the State of Delaware, with offices located at 702 S.W. 8th Street, Bentonville, Arkansas 72716, is desirous of acquiring the trademark and registration and all associated goodwill therewith;

NOW, THEREFORE, in consideration of and in exchange for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, said FABRIKANT-TARA INTERNATIONAL LLC, does hereby assign unto the said WAL-MART STORES, INC. all rights, title and interest in and to said trademark and the said registration, together with the goodwill of the business symbolized by the trademark.

Said FABRIKANT-TARA INTERNATIONAL LLC represents that it has taken no action which adversely affects or impairs its exclusive ownership of the said trademark and its right to transfer the same.

This assignment is executed at New York, New York this _____ day of September, 2013.

FABRIKANT-TARA INTERNATIONAL LLC

By: _____

Name: Matthew Fortgang

Title: President

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