

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Speed Commerce Corp.	FORMERLY SpeedFC, Inc.	09/19/2013	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	Speed Commerce, Inc.		
Street Address:	7400 49th Avenue North		
City:	New Hope		
State/Country:	MINNESOTA		
Postal Code:	55428		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2591571	SPEEDFC	
CORRESPONDENCE DATA			
Fax Number:	6126046818		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	612.604.6718		
Email:	trademark@winthrop.com		
Correspondent Name:	Michael Olsen		
Address Line 1:	225 South Sixth St.		
Address Line 2:	Suite 3500		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	5129.306		
NAME OF SUBMITTER:	Timothy D. Sitzmann		
Signature:	/Timothy D. Sitzmann/		
Date:	09/24/2013		
Total Attachments: 1 source=8340354_1#page1.tif			

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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made and entered into and effective as of September 19, 2013 by and between Speed Commerce, Corp., a Minnesota corporation ("Assignor") and Speed Commerce, Inc., a Minnesota corporation ("Assignee")(collectively, the "Parties").


WHEREAS, Assignor has adopted and used and is the sole and exclusive owner of all the rights, title, and interest in and to the SPEEDFC mark, including common law rights and the rights to United States Trademark Registration Number 2,591,571; and

WHEREAS, Assignor desires to convey, transfer, assign, deliver, and contribute to Assignee any and all of its right, title, interest, and goodwill to and in the SPEEDFC mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by the Parties, Assignor hereby assigns and transfers to Assignee any and all right, title, and interest in and to the SPEEDFC mark, including all rights of priority, together with any and all goodwill of the business embodied in the SPEEDFC mark, including but not limited to the United States federal registration for the SPEEDFC mark, the right to apply for any of the foregoing, as well as any and all rights to claims, demands, causes of action, remedies, or other rights relating thereto including, without limitation, the right to sue for any and all past, present or future infringement of the SPEEDFC mark.

IN WITNESS WHEREOF, Assignor executed this Assignment as of the date stated above.

SPEED COMMERCE CORP.


By: Ryan Urness
Its: General Counsel and Secretary

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