

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Handmark, Inc.		09/18/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Pinsight Media+, Inc.
Street Address:	6200 Sprint Parkway
City:	Overland Park
State/Country:	KANSAS
Postal Code:	66251
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Serial Number:	85313144	POWOW
Registration Number:	4043457	FRIENDCASTER
Registration Number:	3298049	POCKET EXPRESS
Registration Number:	3298037	TOOLS & TOYS FOR A MOBILE GENERATION
Registration Number:	3436082	POCKET EXPRESS
Registration Number:	3023152	
Registration Number:	3026989	HANDMARK
Registration Number:	3828782	HANDMARKET
Registration Number:	2672872	HANDMARK
Registration Number:	2575502	POCKET EXPRESS

CORRESPONDENCE DATA

Fax Number: 9135237727

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

OP \$265.00 85313144

Phone: 913.315.8315
Email: uspto-tm@sprint.com
Correspondent Name: Melissa A. Jobe
Address Line 1: 6391 Sprint Parkway
Address Line 2: KSOPHT0101-Z2100
Address Line 4: Overland Park, KANSAS 66251

ATTORNEY DOCKET NUMBER:	HANDMARK>PINSIGHT MEDIA
NAME OF SUBMITTER:	Melissa A. Jobe
Signature:	/Melissa A. Jobe/
Date:	09/24/2013

Total Attachments: 2
source=HANDMARK,_INC._DE_-_CERTIFICATE_OF_AMENDMENT[1]#page1.tif
source=HANDMARK,_INC._DE_-_CERTIFICATE_OF_AMENDMENT[1]#page2.tif

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "HANDMARK, INC.", CHANGING ITS NAME FROM "HANDMARK, INC." TO "PINSIGHT MEDIA+, INC.", FILED IN THIS OFFICE ON THE EIGHTEENTH DAY OF SEPTEMBER, A.D. 2013, AT 5:32 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3228231 8100

131104195

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 0748265

DATE: 09-19-13

TRADEMARK
REEL: 005116 FRAME: 0963

**STATE OF DELAWARE
CERTIFICATE OF AMENDMENT
OF CERTIFICATE OF INCORPORATION**

The corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware does hereby certify:

FIRST: That at a meeting of the Board of Directors of
HANDMARK, INC.

resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of said corporation, declaring said amendment to be advisable and calling a meeting of the stockholders of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

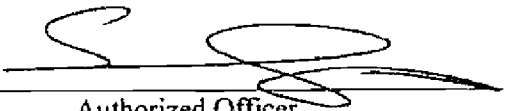
RESOLVED, that the Certificate of Incorporation of this corporation be amended by changing the Article thereof numbered " FIRST " so that, as amended, said Article shall be and read as follows:

"The name of the corporation is Pinsight Media+, Inc. (the "Corporation")."

SECOND: That thereafter, pursuant to resolution of its Board of Directors, a special meeting of the stockholders of said corporation was duly called and held upon notice in accordance with Section 222 of the General Corporation Law of the State of Delaware at which meeting the necessary number of shares as required by statute were voted in favor of the amendment.

THIRD: That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said corporation has caused this certificate to be signed this 18th day of September, 2013.

By: 
Authorized Officer
Title: Stefan K. Schnopp

Name: Assistant Secretary
Print or Type