

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL														
CONVEYING PARTY DATA															
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Julius Erving</td> <td></td> <td>09/20/2013</td> <td>INDIVIDUAL: UNITED STATES</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Julius Erving		09/20/2013	INDIVIDUAL: UNITED STATES				
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<table border="1"> <tr> <td>Name:</td> <td>The Gold Era LLC</td> </tr> <tr> <td>Street Address:</td> <td>150 South Rodeo Drive, Ste. 200</td> </tr> <tr> <td>City:</td> <td>Beverly Hills</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>90212</td> </tr> <tr> <td>Entity Type:</td> <td>LIMITED LIABILITY COMPANY: DELAWARE</td> </tr> </table>				Name:	The Gold Era LLC	Street Address:	150 South Rodeo Drive, Ste. 200	City:	Beverly Hills	State/Country:	CALIFORNIA	Postal Code:	90212	Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE
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PROPERTY NUMBERS Total: 3															
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Serial Number:</td> <td>85723926</td> <td>LAST KINGS</td> </tr> <tr> <td>Serial Number:</td> <td>85723937</td> <td>LAST KINGS</td> </tr> <tr> <td>Serial Number:</td> <td>85884914</td> <td>LAST KINGS</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Serial Number:	85723926	LAST KINGS	Serial Number:	85723937	LAST KINGS	Serial Number:	85884914	LAST KINGS
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CORRESPONDENCE DATA															
Fax Number: <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Email: maria@denovopc.com Correspondent Name: Maria Johnson Address Line 1: 2244 Faraday Avenue Suite 103 Address Line 4: Carlsbad, CALIFORNIA 92008															
NAME OF SUBMITTER:	Maria Johnson														
Signature:	/maria johnson/														
Date:	09/25/2013														
Total Attachments: 2 source=Last Kings Assignment#page1.tif source=Last Kings Assignment#page2.tif															

OP \$90.00 85723926

ASSIGNMENT

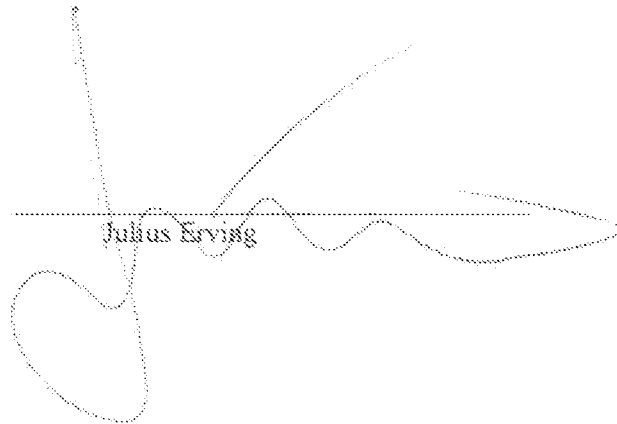
WHEREAS, Julius Erving, an individual, who is a citizen of the United States, located at 1 Presidential Blvd., Cynwyd, Pennsylvania 19004 ("Assignor"), is the owner of the marks of the applications listed in Schedule "A" (hereinafter, the "Trademarks"); and

WHEREAS, The Gold Era LLC, a Delaware limited liability company, located at 150 South Rodeo Drive, Ste. 200, Beverly Hills, CA 90212 ("Assignee"), is desirous of acquiring the Trademarks.

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified applications and registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks.

IN WITNESS WHEREOF, Assignor has duly executed this agreement on this 20 day of September 2013.

Julius Erving



SCHEDULE "A"

MARK	CLASS	APPLICATION NO.
LAST KINGS	35	85723926
LAST KINGS	35	85723937
LAST KINGS	25	85884914