

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Concept Cycles, LLC		10/01/2013	LIMITED LIABILITY COMPANY:
RECEIVING PARTY DATA			
Name:	Concept Cyclery, Inc.		
Street Address:	1295 E. Dunne Avenue, Suite 120		
City:	Morgan Hill		
State/Country:	CALIFORNIA		
Postal Code:	95037		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3687731	CONCEPT CYCLES	
CORRESPONDENCE DATA			
Fax Number:	7144277799		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	714-427-7000		
Email:	sfamus@swlaw.com		
Correspondent Name:	Daniel G. Barry		
Address Line 1:	600 Anton Boulevard, Suite 1400		
Address Line 4:	Costa Mesa, CALIFORNIA 92648		
ATTORNEY DOCKET NUMBER:	55182-00002		
NAME OF SUBMITTER:	Daniel G. Barry		
Signature:	/Daniel G. Barry/		

Date:

10/02/2013

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, Concept Cycles, LLC, a Montana limited liability company, with its principal place of business at 1501 Boot Tree Road, Ovando, Montana 59854 ("Assignor"), has adopted, owns and is using the trademark CONCEPT CYCLES (the "Trademark").

WHEREAS, Assignor owns a federal registration for the Trademark on the Supplemental Register of the United States Patent and Trademark Office in connection with the goods identified therein, Registration No. 3687731, registered on September 22, 2009; and

WHEREAS, Concept Cyclery, Inc., a California corporation, with its principal place of business at 1295 E. Dunne Avenue, Suite 120, Morgan Hill, California 95037 ("Assignee"), desires to acquire the Trademark and the above-referenced registration;

WHEREAS, Assignor and Assignee entered into an agreement entitled "Assignment and License-Back Agreement" (the "Agreement") and in conjunction and pursuant to the terms of that Agreement, execute this Trademark Assignment;

NOW, THEREFORE, for good and valuable consideration as set forth and pursuant to the terms of the Agreement, Assignor hereby assigns and transfers to Assignee, its successors and assigns, all right, title, and interest in and to the Trademark, along with the registration therefore, and the good will symbolized by the Trademark throughout the United States, along with the right to recover damages and profits for past infringements of the Trademark.

Assignor and Assignee hereby agree that this Trademark Assignment may be filed or recorded as desired with the United States Patent Office by either party.

Signatures


CONCEPT CYCLERY, INC.

Date: _____

By: Bruce Hollibaugh, CEO

CONCEPT CYCLES, LLC

Date: 10-1-13


By: Susan Pomeroy, Managing Member

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Date: 10/1/2013


By: Bruce Hollibaugh, CEO

CONCEPT CYCLES, LLC

Date: _____

By: Susan Pomeroy, Managing Member