

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL														
CONVEYING PARTY DATA															
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>The Book Fool, LLC</td> <td></td> <td>08/15/2013</td> <td>LIMITED LIABILITY COMPANY: TENNESSEE</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	The Book Fool, LLC		08/15/2013	LIMITED LIABILITY COMPANY: TENNESSEE				
Name	Formerly	Execution Date	Entity Type												
The Book Fool, LLC		08/15/2013	LIMITED LIABILITY COMPANY: TENNESSEE												
RECEIVING PARTY DATA															
<table border="1"> <tr> <td>Name:</td> <td>Ingram Book Group Inc.</td> </tr> <tr> <td>Street Address:</td> <td>One Ingram Blvd</td> </tr> <tr> <td>City:</td> <td>LaVergne</td> </tr> <tr> <td>State/Country:</td> <td>TENNESSEE</td> </tr> <tr> <td>Postal Code:</td> <td>37086</td> </tr> <tr> <td>Entity Type:</td> <td>CORPORATION: TENNESSEE</td> </tr> </table>				Name:	Ingram Book Group Inc.	Street Address:	One Ingram Blvd	City:	LaVergne	State/Country:	TENNESSEE	Postal Code:	37086	Entity Type:	CORPORATION: TENNESSEE
Name:	Ingram Book Group Inc.														
Street Address:	One Ingram Blvd														
City:	LaVergne														
State/Country:	TENNESSEE														
Postal Code:	37086														
Entity Type:	CORPORATION: TENNESSEE														
PROPERTY NUMBERS Total: 1															
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>4178575</td> <td>BOOKFOOL</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Registration Number:	4178575	BOOKFOOL						
Property Type	Number	Word Mark													
Registration Number:	4178575	BOOKFOOL													
CORRESPONDENCE DATA															
Fax Number: <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Phone: 615-242-2400 Email: mcc@iplawgroup.com Correspondent Name: Matthew C. Cox Address Line 1: 1600 Division Street Address Line 4: Nashville, TENNESSEE 37203															
ATTORNEY DOCKET NUMBER:	010478														
NAME OF SUBMITTER:	Matthew C. Cox														
Signature:	/Matthew C. Cox/														
Date:	10/07/2013														
Total Attachments: 1 source=Assignment#page1.tif															

CH \$40.00 4178575

ASSIGNMENT

WHEREAS, The Book Fool, LLC, a Tennessee limited liability company, whose full post office address is 1200 Calvin Ave., Nashville, Tennessee 37206, U.S.A. is the registered owner of the service mark "BOOKFOOL" under registration number 4,178,575, issued on July 24, 2012;

AND WHEREAS, Ingram Book Group Inc., whose full post office address is One Ingram Blvd., P. O. Box 3006, LaVergne, Tennessee 37086, U.S.A., as agreed to in the Asset Purchase Agreement between Book Fool, LLC and Ingram Book Group signed on August 15, 2013, has acquired all rights in the U.S.A. in and to the said registered service mark together with the goodwill of the business as symbolized by the said service mark herein assigned.

NOW, THEREFORE, KNOW ALL MEN BY THESE PRESENTS that as out lined in the above mentioned Asset Purchase Agreement, The Book Fool, LLC does hereby sell and assign to Ingram Book Group Inc. all of its right, title and interest in the U.S.A. in and to the said service mark together with the goodwill of the business as symbolized by the said service mark herein assigned.

This Assignment is effective August 15, 2013.

SIGNED at LaVergne, Tennessee, USA, this 4th day of October, 2013.

The Book Fool, LLC

By: 

Name: Kris Lange

Title: Chief Executive Officer