TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Security Agreement

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
DJP CONCEPTS IP SUB, LLC		08/09/2013	LIMITED LIABILITY COMPANY: FLORIDA

RECEIVING PARTY DATA

Name:	ROSENTHAL & ROSENTHAL, INC.	
Street Address:	1370 BROADWAY	
City:	NEW YORK	
State/Country:	NEW YORK	
Postal Code:	10018	
Entity Type:	CORPORATION: NEW YORK	

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark	
Serial Number:	75501673	DONALD J PLINER	
Serial Number:	74677967	DONALD J. PLINER	
Serial Number:	74677963	DONALD J. PLINER	
Serial Number:	85461296	DMSX DONALD J PLINER	
Serial Number:	76446611	SPORT-I-QUE DONALD J PLINER	
Serial Number:	75817676	DJP	
Serial Number:	75501674	DONALD J PLINER MADE IN THE MOUNTAINS OF	
Serial Number:	73286199	DONALD J. PLINER	
Serial Number:	85461251	DMSX	

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 2123560972

TRADEMARK REEL: 005127 FRAME: 0053

900268290

Email: ASPALEVIC@ROSENTHALINC.COM

Correspondent Name: ALEKSANDRA SPALEVIC

Address Line 1: 1370 Broadway

Address Line 2: C/O ROSENTHAL & ROSENTHAL, INC.

Address Line 4: New York, NEW YORK 10018

NAME OF SUBMITTER:

ALEX SPALEVIC

Signature: /ALEX SPALEVIC/

Date: 10/07/2013

Total Attachments: 3

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SECURITY INTEREST

WHEREAS, DJP CONCEPTS IP SUB, LLC, a limited liability company organized under the

laws of Florida located at 10800 NW 97th Street, Miami, FL 33139 (the "Company"), has

adopted, used and is using the marks annexed hereto as Schedule A (the "Marks"), and

WHEREAS, The Company is obligated to Rosenthal & Rosenthal, Inc. (the "Factor")

located at 1370 Broadway, New York, New York 10018, pursuant to Guarantees dated

August 14, 2013, as amended (referred to as the "Guarantees"); and

WHEREAS, the Company is seeking to increase its guaranteed obligations pursuant

to the Guarantees, and the Company is now granting to the Factor a security interest in the

Marks, together with the good will of the business symbolized by the Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby

acknowledged, the Company does hereby grant to the Factor a security interest in and to the

Marks, together with the good will of the business symbolized by the Marks, which security

interest shall secure all the Obligations as defined in the Guarantees and in accordance with

the terms and provisions thereof.

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The Company expressly acknowledges and affirms that the rights and remedies of the Factor with respect to the security interest granted hereby are more fully set forth in the Guarantee.

Dated: August 9, 2013

DJP CONCEPTS IP SUB, LLC

BY: DJP HOLDINGS, LLC. - SOLE MEMBER

By: **Stand Flactice**Name: STEVEN 7A-CA-RUS

Title: CA-O

STATE OF NEW YORK

) ss.:

COUNTY OF NEW YORK)

On August 9, 2013 before me, the undersigned, personally appeared IVIN IACAL personally known to me or proved to me on the basis of satisfactory evidence to the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity on behalf of DJP CONCEPTS IP SUB, LLC and that by his/her signature on the instrument, the individual, or the person upon belief of which the individual acted, executed the instrument.

Notary Public

ALEKSANDRA S. SPALEVIC Notary Public, State of New York No. 01SP5085314 Qualified in New York County Commission Expires September 22, 2013

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SCHEDULE A

MARK	SERIAL NO.	RGISTRATION NO.
DONALD J PLINER	75501673	2534444
DONALD J PLINER	74677967	1991045
DONALD J PLINER	74677963	2007793
DMSX DONALD J. PLINER	85461296	
SPORT-I-QUE DONALD J PLINER	76446611	3113360
DJP	75817676	2426567
DONALD J PLINER MADE IN THE MOUNTAINS OF ITALY	75501674	
DONALD J PLINER	73286199	1211645
DMSX	85461251	

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RECORDED: 10/08/2013