

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Security Agreement

<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
DJP CONCEPTS IP SUB, LLC		08/09/2013	LIMITED LIABILITY COMPANY: FLORIDA

<b>RECEIVING PARTY DATA</b>	
Name:	ROSENTHAL & ROSENTHAL, INC.
Street Address:	1370 BROADWAY
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10018
Entity Type:	CORPORATION: NEW YORK

<b>PROPERTY NUMBERS Total: 9</b>		
Property Type	Number	Word Mark
Serial Number:	75501673	DONALD J PLINER
Serial Number:	74677967	DONALD J. PLINER
Serial Number:	74677963	DONALD J. PLINER
Serial Number:	85461296	DMSX DONALD J PLINER
Serial Number:	76446611	SPORT-I-QUE DONALD J PLINER
Serial Number:	75817676	DJP
Serial Number:	75501674	DONALD J PLINER MADE IN THE MOUNTAINS OF
Serial Number:	73286199	DONALD J. PLINER
Serial Number:	85461251	DMSX

<b>CORRESPONDENCE DATA</b>	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	2123560972

OP \$240.00 75501673

Email: ASPALEVIC@ROSENTHALINC.COM  
Correspondent Name: ALEKSANDRA SPALEVIC  
Address Line 1: 1370 Broadway  
Address Line 2: C/O ROSENTHAL & ROSENTHAL, INC.  
Address Line 4: New York, NEW YORK 10018

NAME OF SUBMITTER:	ALEX SPALEVIC
Signature:	/ALEX SPALEVIC/
Date:	10/07/2013

Total Attachments: 3  
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## SECURITY INTEREST

WHEREAS, DJP CONCEPTS IP SUB, LLC , a limited liability company organized under the laws of Florida located at 10800 NW 97th Street, Miami, FL 33139 (the "Company"), has adopted, used and is using the marks annexed hereto as Schedule A (the "Marks"), and

WHEREAS, The Company is obligated to Rosenthal & Rosenthal, Inc. (the "Factor") located at 1370 Broadway, New York, New York 10018, pursuant to Guarantees dated August 14, 2013, as amended (referred to as the "Guarantees"); and

WHEREAS, the Company is seeking to increase its guaranteed obligations pursuant to the Guarantees, and the Company is now granting to the Factor a security interest in the Marks, together with the good will of the business symbolized by the Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Company does hereby grant to the Factor a security interest in and to the Marks, together with the good will of the business symbolized by the Marks, which security interest shall secure all the Obligations as defined in the Guarantees and in accordance with the terms and provisions thereof.



SCHEDULE A

<u>MARK</u>	<u>SERIAL NO.</u>	<u>REGISTRATION NO.</u>
DONALD J PLINER	75501673	2534444
DONALD J PLINER	74677967	1991045
DONALD J PLINER	74677963	2007793
DMSX DONALD J. PLINER	85461296	
SPORT-I-QUE DONALD J PLINER	76446611	3113360
DJP	75817676	2426567
DONALD J PLINER MADE IN THE MOUNTAINS OF ITALY	75501674	
DONALD J PLINER	73286199	1211645
DMSX	85461251	