

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	SCOTT D. MCKINLAY		10/11/2013
			Entity Type
			INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	SpringLeaf Finance, Inc.		
Street Address:	601 NW Second Street, P.O. Box 59		
City:	Evansville		
State/Country:	INDIANA		
Postal Code:	47708-0059		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3884532	ILOANS
CORRESPONDENCE DATA			
Fax Number:	6508497400		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	650 843 5455		
Email:	rsingh@cooley.com, trademarks@cooley.com, afennimore@cooley.com		
Correspondent Name:	Aaron Fennimore, Esq, Cooley LLP		
Address Line 1:	1299 Pennsylvania Ave NW, Suite 2700		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004		
ATTORNEY DOCKET NUMBER:	319925-200000		
NAME OF SUBMITTER:	Aaron Fennimore, Esq. Cooley LLP		
Signature:	/Aaron Fennimore/		
Date:	10/14/2013		
Total Attachments: 1 source=Assignment - Scott McKinlay to SpringLeaf Finance (ILOANS)#page1.tif			

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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("Assignment") is effective October 11, 2013 and is entered into by and between Scott D. McKinlay, an individual having an address of 710 Grand Street, Alameda, California 94501 ("Assignor"), and Springleaf Finance, Inc., a Delaware corporation, having an address of 601 NW Second Street, P.O. Box 59, Evansville, Indiana ("Assignee").

WHEREAS, Assignor is the owner of the trademark ILOANS and the corresponding trademark registration U.S. Reg. No. 3884532 ("the Mark"); and

WHEREAS, Assignee desires to acquire from Assignor all right, title and interest in and to the Mark together with the goodwill associated therewith; and

WHEREAS, Assignor wishes to assign to Assignee all right, title and interest in and to the Mark together with the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is acknowledged, Assignor hereby assigns to Assignee any and all right, title and interest which it owns in and to the Mark together with the goodwill of that portion of the business symbolized by the Mark and the right to sue for past infringement of the Mark.

Assignor



Name: Scott D. McKinlay

Date: 10/11/2013