

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gatish IP, Ltd.		11/12/2012	LIMITED PARTNERSHIP: TEXAS
RECEIVING PARTY DATA			
Name:	Scott Conard		
Street Address:	3333 Lee Parkway, Suite 900		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75219		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3199560	GAME OF HEALTH	
CORRESPONDENCE DATA			
Fax Number:	9723672002		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	972.367.2001		
Email:	tmdocketing@cclaw.com		
Correspondent Name:	Carstens & Cahoon, LLP		
Address Line 1:	Attn: David W. Carstens		
Address Line 2:	P.O. Box 802334		
Address Line 4:	Dallas, TEXAS 75380		
ATTORNEY DOCKET NUMBER:	ACONA.0001		
NAME OF SUBMITTER:	David W. Carstens		
Signature:	/David W. Carstens/		
Date:	10/17/2013		
Total Attachments: 1 source=TM Assignment (ACONA.0501) - Gatish IP Ltd to Scott Conard 11.12.2012#page1.tif			

OP \$40.00 3199560

TRADEMARK ASSIGNMENT

This Trademark Assignment is made the 12th day of November 2012 by Gatish IP, Ltd., a Texas limited partnership ("Assignor"), and Scott Conard, an individual and United States citizen, whose address is 3333 Lee Parkway, Suite 900, Dallas, TX 75219 ("Assignee").

WHEREAS, Assignor has used and is the owner of the following mark now registered in the United States Patent and Trademark Office ("Registered Trademark"):

MARK	SERIAL NO.	REGISTRATION NO.	REGISTRATION DATE
GAME OF HEALTH	78/539,975	3,199,560	January 16, 2007

WHEREAS, Assignor has agreed to assign to Assignee all rights of Assignor in the Registered Trademark, including all property, right, title and interest in and to the Registered Trademark, and the goodwill associated therewith;

WHEREAS, Assignee is desirous of acquiring said Registered Trademark;

NOW THIS DEED WITNESSETH AS FOLLOWS:

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and conveys to Assignee all Assignor's rights in the Registered Trademark, including all property, right, title, and interest in and to the mark and the registration described herein, the common law rights therein, the goodwill associated with the business in which the Registered Trademark is used, and the right to recover for past infringements thereof; and to collect any royalty thereof; to hold the same unto Assignee absolutely.

IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment on the date and year first written above.

Gatish IP, Ltd.

By: 923 Partners Management, LLC,
its General Partner

By: 
Scott Conard
Member