

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Penton Business Media, Inc.</td> <td></td> <td>09/17/2013</td> <td>CORPORATION: DELAWARE</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Penton Business Media, Inc.		09/17/2013	CORPORATION: DELAWARE																
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CORRESPONDENCE DATA																											
Fax Number: 8189814764 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Phone: 818-990-2120 Email: tgrinblat@lewithhackman.com Correspondent Name: Tal Grinblat/ Lewitt, Hackman Address Line 1: 16633 Ventura Blvd., Suite 1100 Address Line 4: Encino, CALIFORNIA 91436																											
ATTORNEY DOCKET NUMBER:	13254-2																										
NAME OF SUBMITTER:	Tal Grinblat																										
Signature:	/Tal Grinblat/																										
Date:	10/22/2013																										
Total Attachments: 3 source=Haynes TM Assignment#page1.tif source=Haynes TM Assignment#page2.tif source=Haynes TM Assignment#page3.tif																											

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TRADEMARK ASSIGNMENT

WHEREAS, Penton Business Media, Inc., a Delaware corporation (“Assignor”), and Haynes North America, Inc., a California corporation (“Assignee”), have entered into an Asset Purchase Agreement dated as of September 17, 2013 (the “Effective Date”);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor irrevocably assigns, transfers and conveys unto Assignee and its successors and assigns, effective as of the Effective Date, all of Assignor’s right, title and interest, whether now known or hereafter created and whether statutory, registered or at common law, in perpetuity, throughout the universe, in and to all of the trademarks and services marks set forth on Schedule A hereto and made a part hereof (along with all proprietary and other rights in such trademarks and service marks), together with all goodwill symbolized by all such trademarks and service marks and/or attendant thereto, including but not limited to any and all registrations and applications for registration with respect thereto and any and all renewals and extensions thereof (collectively, the “Trademarks”), along with, in each case, to the fullest extent permitted by law, any and all claims for past infringement, and the right to initiate suit and obtain damages and other forms of relief, both legal and equitable, arising from infringement, misappropriation or other violation of any right in or with respect to any of the Trademarks, whether prior to or subsequent to the Effective Date, and also along with, in each case, all rights of Assignor to administer, license and collect upon the Trademarks, and/or any undivided interest therein, throughout the universe.

Assignor authorizes and requests the United States Patent and Trademark Office to record Assignee as owner of the Trademarks, including any renewals and extensions thereof, and to issue any and all trademark registrations thereon to Assignee, as owner of the entire right, title and interest in, to and under the same, for the sole use and enjoyment of Assignee, its successors and assigns or other legal representatives.

Assignor agrees, promptly upon the request of Assignee and/or its successors and assigns, to execute such other documents and/or instruments of assignment, transfer and conveyance as Assignee and/or its successors and assigns may reasonably request to permit Assignee or any of its successors or assigns to record the assignment covered by this Trademark Assignment or any other documents which Assignee or any of its successors or assigns may reasonably deem necessary, appropriate or desirable to evidence or effectuate the intent hereof.

This instrument shall be governed by the laws of the State of New York (without regard to the conflicts of laws principles thereof or of any other State).

[Signature on Following Page]

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment to be duly executed as of the Effective Date.

Penton Business Media, Inc.

By: *Andrew Schmolka*
Name: Andrew Schmolka
Title: SVP

ACKNOWLEDGMENT

State of New York)
) ss:
County of New York)

On the 17th day of September, in the year 2013, before me, the undersigned, personally appeared Andrew Schmolka, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her official capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

TERRI KRAVETZ
Notary Public

TERRI KRAVETZ
Notary Public, State of New York
No. 4935255
Qualified in Kings County
Certificate Filed in New York County
Commission Expires June 27, 20 14

Schedule A

MARK/STATUS	REF. NO. / CLASS	FILE DATE	APP. NO.	REG. DATE	REG. NO.
CLYMER					
REGISTERED WITH U.S. PTO	P0522-0011/191 Class 16	9/16/1998	75/554,168	9/26/2000	2,389,166