900270154 10/28/2013

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
DRL, Inc.		08/13/2013	CORPORATION: NEVADA

RECEIVING PARTY DATA

Name:	High Performance Sports Limited	
Street Address:	2111-13, 21/F Prudential Tower	
Internal Address:	The Gateway	
City:	te/Country: HONG KONG	
State/Country:		
Entity Type:		

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2760927	SNOWLION

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Email:

tally.george@bakermckenzie.com, colleen.brennan@bakermckenzie.com

Correspondent Name: M. Tally George

Address Line 1: 300 East Randolph Street, Suite 5000

Address Line 2: Baker & McKenzie LLP
Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER: 32111766-000025

DOMESTIC REPRESENTATIVE

Name: M. Tally George

Address Line 1: 300 East Randolph Street, Suite 5000

TRADEMARK REEL: 005140 FRAME: 0305 40.00 27609

900270154

NAME OF SUBMITTER:	M. Tally George			
Signature:	/m. tally george/			
Date:	10/28/2013			
Total Attachments: 2 source=SNOW LION LABEL Assignment#page1.tif source=SNOW LION LABEL Assignment#page2.tif				

TRADEMARK
REEL: 005140 FRAME: 0306

DEED OF ASSIGNMENT

WHEREAS, DRL, INC., a Nevada corporation, located at 341 Ski Way, Incline Village, Nevada 89451 (hereinafter, "Assignor"), is the owner of record for U.S. Trademark Registration No. 2760927 for the mark SNOWLION and Design (the "Trademark"), as shown on the attached Schedule A; and

WHEREAS, HIGH PERFORMANCE SPORTS LIMITED, a Hong Kong limited liability company with its principal place of business at Suites 2111-13, 21/F Prudential Tower, The Gateway, Harbour City, Tsimshatsui, Kowloon, Hong Kong (hereinafter, "Assignee"), and successor in interest to the business of Assignor connected with and symbolized by the Trademark, is desirous of acquiring the entire right, title and interest in and to the Trademark, including the goodwill associated therewith and right to bring actions for infringement of the Trademark occurring prior to the date of this Assignment.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for valuable and legally sufficient consideration, the receipt and legal sufficiency of which are hereby acknowledged by the Assignor, the Assignor has sold, assigned, and transferred, and by these presents does sell, assign, and transfer unto the Assignee, the Assignor's entire right, title and interest in and to the Trademark owned by Assignor, including the right to bring actions for infringements of the Trademark occurring prior to the date of this Assignment, together with the goodwill connected with and symbolized by the Trademark.

IN TESTIMONY WHEREOF, the Assignor has caused this Deed of Assignment to be executed by its authorized representative.

DRL, INC.

By:

Name: Stephen Meyers

Title: President

Date: 8 13/13

TRADEMARK
REEL: 005140 FRAME: 0307

SCHEDULE A

U.S. TRADEMARK

Reg. No. 2760927



TRADEMARK
REEL: 005140 FRAME: 0308

RECORDED: 10/28/2013