

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Qualcomm Labs, Inc.		10/10/2013	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Qualcomm Incorporated		
<b>Street Address:</b>	5775 Morehouse Drive		
<b>City:</b>	San Diego		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92121		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77702618	VIVE	
<b>Serial Number:</b>	77702620	VIVE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2028576395		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	202.857.6000		
<b>Email:</b>	johanna.mansilla@arentfox.com		
<b>Correspondent Name:</b>	N. Christopher Norton		
<b>Address Line 1:</b>	Arent Fox LLP		
<b>Address Line 2:</b>	1717 K Street, NW		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20036		
<b>ATTORNEY DOCKET NUMBER:</b>	032592.00252/5520 VIVE		
<b>NAME OF SUBMITTER:</b>	N. Christopher Norton		
<b>Signature:</b>	/N. Christopher Norton/		

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**TRADEMARK**

Date:

10/29/2013

Total Attachments: 2

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**TRADEMARK ASSIGNMENT**

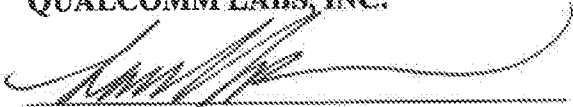
WHEREAS, **Qualcomm Labs, Inc.**, a California corporation, having a place of business at 5775 Morehouse Drive, San Diego, California 92121, United States of America, (hereinafter "**ASSIGNOR**"), is the owner of all right, title, and interest in, under, and to the trademarks in Schedule A (hereinafter the "**Trademarks**");

WHEREAS, **Qualcomm Incorporated**, a Delaware corporation, having a place of business at 5775 Morehouse Drive, San Diego, California 92121, United States of America, (hereinafter "**ASSIGNEE**"), is the successor in interest to the portion of ASSIGNOR's business to which the mark pertains and is desirous of acquiring said Trademarks, along with the goodwill of the business pertaining thereto.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said ASSIGNOR does hereby assign unto the said ASSIGNEE all right, title and interest in, under, and to the said Trademarks and the registration therefor, together with the goodwill of the business symbolized by the Trademarks, and the right to bring suit and recover damages for past infringement of the said Trademarks. ASSIGNOR hereby agrees to execute any additional documents to accomplish this Assignment.


**ASSIGNOR:**

**QUALCOMM LABS, INC.**

By:   
Name: Laurie Yoler  
Title: SVP Business Development  
Date: October 10, 2013

**ASSIGNEE:**

**QUALCOMM INCORPORATED**

By:   
Name: Robert J. O'Connell  
Title: Vice President Patent Counsel  
Date: September 5, 2013

Schedule A

Country	Trademark	App. No.	App. Date	Reg. No.	Reg. Date	Class(es)
Argentina	VIVE	2942593	9/7/2009	2374417	6/9/2010	09
Argentina	VIVE	2942595	9/7/2009	2374418	6/9/2010	38
Argentina	VIVE	2942596	9/7/2009	2374419	6/9/2010	42
Australia	VIVE	1319694	9/9/2009	1319694	9/13/2012	09
Brazil	VIVE	830378154	9/10/2009	830378154	8/21/2012	09
Canada	VIVE	1451633	9/14/2009			09
China	VIVE	7694412	9/14/2009	7694412	4/14/2011	09
China	VIVE	7694411	9/14/2009			35
China	VIVE	7694410	9/14/2009	7694410	1/14/2011	38
China	VIVE	7694389	9/14/2009			42
European Community	VIVE	008532319	9/7/2009	008532319	8/24/2010	09, 35, 38, 42
India	VIVE	1858721	9/4/2009			09
India	VIVE	1858722	9/4/2009			35
India	VIVE	1858723	9/4/2009			38
India	VIVE	1858724	9/4/2009			42
New Zealand	VIVE	812225	9/4/2009	812225	5/9/2011	09, 35, 38, 42
Peru	VIVE	398788	9/7/2009	160317	1/13/2010	09
Peru	VIVE	399898	9/17/2009	61814	5/17/2010	35
Peru	VIVE	398789	9/7/2009	59776	12/11/2009	38
Peru	VIVE	409085	12/29/2009	61895	5/19/2010	42
Peru	VIVE	398790	9/7/2009	59965	12/30/2009	42
Philippines	VIVE	42009009064	9/9/2009			09, 35
Romania	VIVE	M200907005	9/10/2009	105234	9/10/2009	09, 35, 38, 42
South Korea	VIVE	45-2009-0003281	9/7/2009	45-0035074-0000	6/13/2011	38, 42
Taiwan	VIVE	098039261	9/8/2009	1438509	11/1/2010	09, 35, 38, 42
United States of America	VIVE	77/702618	3/30/2009	3955318	5/3/2011	09
United States of America	VIVE	77/702620	3/30/2009	3986222	6/28/2011	35

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