

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Deckers Outdoor Corporation		10/01/2013	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Lalo, LLC		
<b>Street Address:</b>	12931 Julian Ave.		
<b>City:</b>	Lakeside		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92040		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85328063	LALO	
<b>Serial Number:</b>	85464817	MISSION CRITICAL	
<b>Serial Number:</b>	85398776	L LALO	
<b>Serial Number:</b>	85531761	L	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3128278185		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312-807-4350		
<b>Email:</b>	valerie.swanson@klgates.com		
<b>Correspondent Name:</b>	Sana Hakim c/o K&L Gates LLP		
<b>Address Line 1:</b>	P.O. Box 1135		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60690-1135		
<b>ATTORNEY DOCKET NUMBER:</b>	3800363-28		
<b>NAME OF SUBMITTER:</b>	Sana Hakim		

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Signature:	/sh/
Date:	10/30/2013
Total Attachments: 3 source=1Lalo Trademark Assignment#page1.tif source=1Lalo Trademark Assignment#page2.tif source=1Lalo Trademark Assignment#page3.tif	

## TRADEMARK ASSIGNMENT

This Trademark Assignment ("*Assignment*") is effective as of October 1, 2013 ("*Effective Date*") by and between Deckers Outdoor Corporation, a Delaware corporation ("*Assignor*"), and Lalo, LLC, a California limited liability company ("*Assignee*").

WHEREAS, Assignor is the owner of all rights, title, and interest in and to the trademarks and the corresponding trademark applications listed on Appendix A (collectively, "*Assigned Trademarks*"), together with the goodwill associated with such Assigned Trademarks; and

WHEREAS, Assignee is the successor to the ongoing and existing portion of the business of Assignor to which the Assigned Trademarks pertain; and

WHEREAS, Assignor and Assignee have entered into that certain Agreement Regarding Assets dated as of the Effective Date (the "*Asset Agreement*"), under which Assignor sells, conveys, transfers, and assigns to Assignee, all right, title, and interest in and to the Assigned Trademarks, together with the goodwill associated with the Assigned Trademarks.

**NOW, THEREFORE**, for good and valuable consideration received in full from said Assignee:


1. Pursuant to the Asset Agreement, Assignor does sell, assign, transfer and set over unto Assignee and Assignee's successors and assigns, all rights, title, and interest in and to the Assigned Trademarks, together with the goodwill and all common law rights associated with the Assigned Trademarks and the right to create derivative works from such trademarks.
2. Assignor does hereby sell, assign, transfer and set over unto Assignee, its successors, legal representatives, and assigns, all claims for damages by reason of past infringement, dilution or other misappropriation of the Assigned Trademarks, the right to sue for and collect the same for its own use and enjoyment and for the use and enjoyment of its successors, assigns, or other legal representatives.
3. Assignor authorizes the Commissioner of Patents and Trademarks of the United States (and foreign counterparts, as applicable) to record the Assigned Trademarks and title to the Assigned Trademarks as the property of Assignee and its successors and assigns, in accordance with the terms of this Assignment.
4. Assignor will execute any other documents that may be reasonably necessary to establish Assignee as the owner of the Assigned Trademarks and of any intellectual property embodied in the Assigned Trademarks.
5. This Assignment will be governed by and construed in accordance with the laws of the State of California without reference to conflicts of law principles.

*[Signatures on following page]*

IN WITNESS WHEREOF, Assignor and Assignee have each caused this Assignment to be duly executed and delivered as of the date first written above.

**ASSIGNOR:**

DECKERS OUTDOOR CORPORATION,  
a Delaware corporation

By:   
Name: Thomas A. George  
Title: CFO



**ASSIGNEE:**

LALO, LLC,  
a California limited liability company

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

**Appendix A**

<b><u>Trademark</u></b>	<b><u>Application Number</u></b>
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Country	Complete Mark	Class	Goods/Services	Appl No.	Appl Date	Reg No	File No
USA	LALO	25	Footwear, shoes, boots, military boots, fishing boots, hunting boots, climbing boots, rafting footwear, outdoor footwear; outerwear, namely, jackets, coats, vests; shirts, pants and shorts; gear, namely, foul weather gear	85/328,063	5/23/2011		108783
USA	MISSION CRITICAL	25	Belts; Footwear; Gloves; Headwear; Jackets; Pants; Shirts; Socks; Vests	85/464,817	11/4/2011		108835
USA		25	Footwear; socks; hats; shirts; pants; shorts; jackets; board shorts; wet suits; vests	85/398,776	8/16/2011		109122
USA		25	Footwear; Tactical footwear	85531761	2/2/2012		109807