# 900270719 11/01/2013

### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Scott W. Petersen		10/31/2013	INDIVIDUAL: UNITED STATES

#### RECEIVING PARTY DATA

Name:	Solid & striped LLC	
Street Address:	949 N. Croft Ave.	
Internal Address:	Suite 101	
City:	Los Angeles	
State/Country:	CALIFORNIA	
Postal Code:	90069	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2583700	STRIPES AND SOLIDS

#### CORRESPONDENCE DATA

Fax Number: 5132416234

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Phone: 5132412324

Email: tremaklus@whe-law.com
Correspondent Name: Theodore R. Remaklus
Address Line 1: 441 Vine Street
Address Line 2: 2700 Carew Tower
Address Line 4: Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER:	SOLID-2 / 122
NAME OF SUBMITTER:	Theodore R. Remaklus
Signature:	/theodore r remaklus/
Date:	11/01/2013

Total Attachments: 1

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#### ASSIGNMENT

WHEREAS, Scott W. Petersen, an individual and citizen of the United States, having secured a registration in the United States for the following trademark.

## <u>Trademark</u>

# Registration No.

STRIPES AND SOLIDS

2,583,700

AND WHEREAS. Solid & Striped LLC, 949 N. Croft Ave., Los Angeles, California, is desirous of acquiring said trademark and registration thereof, and the good will of the business associated therewith and the part of the business with which the trademark will be used.

NOW, THEREFORE, for the good and valuable consideration the receipt and sufficiency of which is hereby acknowledged and confessed, Scott W Petersen hereby sells, assigns, transfers and sets over unto Solid & Striped LLC the entire right, title and interest in and to said trademark and the registration thereof together with the goodwill of the business in connection with which the trademark and registration has been and is being used, all rights to continue said registration all common law rights associated therewith, together with the right to bring and maintain actions based on the trademark. Assignce is the successor to the entire business of the trademark Registrant and the successor to that part of the business with which the trademark will be used and is fully responsible for all use of the trademark henceforth. These rights in Assignor's business have been assigned to the Assignce.

ASSIGNOR

Switter Peterson Registrant

10/31/13

ASSIGNEE

saac Ross, Authorized Agent of Assigner

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**RECORDED: 11/01/2013**