

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Studio Pepito, LLC		11/07/2013	LIMITED LIABILITY COMPANY: FLORIDA

RECEIVING PARTY DATA

Name:	Pepito, Inc.
Street Address:	577 Ocean Boulevard
City:	Golden Beach
State/Country:	FLORIDA
Postal Code:	33160
Entity Type:	CORPORATION: FLORIDA

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	1877772	PEPITO
Registration Number:	1876445	PEPITO
Registration Number:	2281179	PEPITO
Registration Number:	2351305	PEPITO

CORRESPONDENCE DATA

Fax Number: 5616596313
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 561-653-5000
 Email: ip@akerman.com
 Correspondent Name: Jennifer Parkins Rabin
 Address Line 1: 222 Lakeview Avenue; Fourth Floor
 Address Line 4: West Palm Beach, FLORIDA 33401-6147

ATTORNEY DOCKET NUMBER:	9962-2/3/4/5 (094784)
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NAME OF SUBMITTER:	Jennifer Parkins Rabin
Signature:	/Jennifer Parkins Rabin/
Date:	11/07/2013
Total Attachments: 3 source=9962-0 9962-2 9962-3 9962-4 9962-5 9962-16 9962-11 Trademark Assignment Signed by Client#page1.tif source=9962-0 9962-2 9962-3 9962-4 9962-5 9962-16 9962-11 Trademark Assignment Signed by Client#page2.tif source=9962-0 9962-2 9962-3 9962-4 9962-5 9962-16 9962-11 Trademark Assignment Signed by Client#page3.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Trademark Assignment") is made and entered into by and between Studio Pepito, LLC, a Florida limited liability company, having its principal place of business at 577 Ocean Boulevard, Golden Beach, Florida 33160 ("Assignor") and Pepito, Inc., a Florida corporation, having its principal place of business at 577 Ocean Boulevard, Golden Beach, Florida 33160 ("Assignee"). The Trademark Assignment is effective as of the date of execution by both parties (the "Effective Date").

RECITALS

A. Assignor has adopted and owns all right, title and interest in and to the trademarks set forth in Schedule 1 attached hereto and made a part hereof, together with all registrations and applications for registration thereof, all common law rights with respect thereto and all rights to sue and recover for past, present and future infringement thereof (collectively, the "Assigned Trademarks");

B. Assignor wishes to sell, assign and transfer to Assignee, and Assignee wishes to acquire, Assignor's entire right, title and interest in and to the Assigned Trademarks; and

C. Assignee and Assignor desire to record the assignment set forth in this Trademark Assignment with the United States Patent and Trademark Office and any other public records for which recording is deemed appropriate by Assignee.

AGREEMENT

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee, Assignor's entire right, title and interest in and to the Assigned Trademarks and all registrations and applications for registration thereof and all common law rights with respect thereto including, but not limited to, all benefits, privileges, causes of action and remedies relating to such Assigned Trademarks including, without limitation, the exclusive rights to (i) apply for and maintain all registrations, renewals and/or extensions thereof, (ii) bring actions and recover damages for past, present and future infringement thereof, (iii) grant licenses or other interests therein and (iv) otherwise fully and entirely stand in the place of Assignor in all matters related thereto. The foregoing includes, and Assignor hereby assigns, transfers and conveys to Assignee, all goodwill symbolized by the Assigned Trademarks and all rights and causes of action to recover past, present and future damages, royalties, fees, profits and other relief including, but not limited to, equitable and injunctive relief ensuing from infringement of the Assigned Trademarks.

Upon request of Assignee, Assignor shall take such further actions, and shall cause its personnel, employees and agents to take such further actions, including execution and delivery of instruments of conveyance, that Assignee may reasonably deem necessary or desirable to accomplish or evidence more fully any transfer of right, title or interest necessary to fulfill the intent of this Trademark Assignment.

Signatures to this Trademark Assignment transmitted by facsimile transmission, by electronic mail in "portable document format" (".pdf") form or by any other electronic means intended to preserve the original graphic and pictorial appearance of a document will have the same effect as paper documents bearing the original signature. This Trademark Assignment may be executed in counterparts, each of which shall be an original, but all of which together shall constitute one and the same instrument.

Schedule 1

Trademark Registrations

Trademark	Country	Registration No.	Date of Registration	International Class
PEPITO	U.S.	1,877,772	02/07/1995	29, 30
PEPITO	U.S.	1,876,445	01/31/1995	9, 28
PEPITO	U.S.	2,281,179	09/28/1999	16
PEPITO	U.S.	2,351,305	05/23/2000	14
PEPITO	Colombia	275524	06/08/2001	25
PEPITO	Guatemala	69734	08/13/1993	9

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