

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Extreme Pita IP Inc.		09/24/2013	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	MTY TIKI MING ENTERPRISES INC.		
Street Address:	8150, Autoroute Transcanadienne		
Internal Address:	Suite 200		
City:	Ville St-Laurent, Quebec		
State/Country:	CANADA		
Postal Code:	H4S 1M5		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2574081	EXTREME PITA	
Registration Number:	3368316	FEEL GOOD ABOUT WHAT YOU EAT	
Registration Number:	3603153	INSPIRING HEALTHIER LIVING	
Serial Number:	85869779	EXTREME PITA EAT GOOD. FEEL GOOD.	
CORRESPONDENCE DATA			
Fax Number:	3036073600		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	303-607-3500		
Email:	tmdnvr@faegrebd.com		
Correspondent Name:	Leslie P. Kramer		
Address Line 1:	1700 Lincoln Street		
Address Line 2:	3200 Wells Fargo Center		
Address Line 4:	Denver, COLORADO 80203-4532		
ATTORNEY DOCKET NUMBER:	482908.4		

OP \$115.00 2574081

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:	Leslie P. Kramer
Signature:	/Leslie P. Kramer/
Date:	11/19/2013

Total Attachments: 2

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## Trademark Assignment

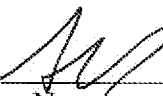
**WHEREAS**, Extreme Pita IP Inc., a Corporation under the laws of Canada, with a principal address of 2187 Dunwin Drive, Mississauga, Ontario L5L 1X2, Canada (the "Assignor"), is the owner of the following trademark application(s) and/or registration(s) set forth on the accompanying Schedule A (the "Mark(s)");

**WHEREAS**, MTY TIKI MING ENTERPRISES INC., a Corporation under the laws of Canada, with a principal address of 8150, Autoroute Transcanadienne, Suite 200, Ville St-Laurent, Québec H4S 1M5, Canada (the "Assignee"), is desirous of acquiring the Mark(s) and all title and rights thereunder, together with the goodwill of the business with which the Mark(s) is used and which is symbolized by the Mark(s);

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark(s), including any applications to register the Mark(s), together with the goodwill of the business symbolized by the Mark(s), all common law rights related to the Mark(s), all rights of renewal and extension, and the right to recover for damages and profits for past, present and future infringements thereof.

Extreme Pita IP Inc.

Date: Sept. 24 '2013


By:   
Name:  
Title:

Schedule A

Trademark Registrations

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
EXTREME PITA	2,574,081	05/28/2002
FEEL GOOD ABOUT	3,368,316	01/15/2008
WHAT YOU EAT		
INSPIRING HEALTHIER	3,603,153	04/07/2009
LIVING		

Trademark Applications

<u>Mark</u>	<u>Appln. No.</u>	<u>Appln. Date</u>
 Extremepita eat good feel good.	85/869,779	03/07/2013

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