

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|---|--------------------------|---------------------|------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | RELEASE BY SECURED PARTY | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Fifth Third Bank | | 11/14/2013 | Banking Institution: UNITED STATES |
| RECEIVING PARTY DATA | | | |
| Name: | Kieffer & Co., Inc. | | |
| Street Address: | 3322 Washington Avenue | | |
| City: | Sheboygan | | |
| State/Country: | WISCONSIN | | |
| Postal Code: | 53081 | | |
| Entity Type: | CORPORATION: WISCONSIN | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 78420573 | KIEFFER & CO., INC. | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 6082832275 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 608-257-3501 | | |
| Email: | kateelin@michaelbest.com | | |
| Correspondent Name: | Kelly Teelin, Paralegal | | |
| Address Line 1: | 1 S. Pinckney Street | | |
| Address Line 2: | Suite 700 | | |
| Address Line 4: | Madison, WISCONSIN 53703 | | |
| ATTORNEY DOCKET NUMBER: | 013425-0095 | | |
| NAME OF SUBMITTER: | Kelly Teelin | | |
| Signature: | /s/ Kelly Teelin | | |

OP \$40.00 78420573

Date:

11/21/2013

Total Attachments: 7

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RELEASE AND REASSIGNMENT

THIS RELEASE AND REASSIGNMENT is made effective as of November 14, 2013 by and between **Kieffer & Co., Inc.** ("Debtor") and **Fifth Third Bank** (the "Secured Party").

WITNESSETH:

WHEREAS, the Debtor and the Secured Party entered into certain agreements (the "Loan Agreements"), evidencing the extension by the Secured Party of loans and other financial accommodations (the "Loans") to the Borrower;

WHEREAS, as partial security for the Loans, Borrower granted a security interest in and to certain Patents and Trademarks, as each is defined below, to Secured Party; and

WHEREAS, the Loans have been fully satisfied and, therefore, the Borrower has requested that Secured Party release its security interest in the Patents and Trademarks and reassign the same to Borrower.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Secured Party hereby releases its security interest in all of Borrower's right, title and interest in and to all of its now owned or existing and filed and hereafter acquired or arising and filed:

(a) patents, and patent applications, including, without limitation, the inventions and improvements described and claimed therein, and those patents listed on Schedule A, attached hereto and made a part hereof, and (a) the reissues, divisions, continuations, renewals, extensions and continuations-in-part thereof, (b) all income, royalties, damages and payments now and hereafter due and/or payable under and with respect thereto, including without limitation, damages and payments for past or future infringements thereof, (c) the right to sue for past, present and future infringements thereof, and (d) all rights corresponding thereto throughout the world (all of the foregoing patents and applications, together with the items described in clauses (a)-(d) of this subparagraph, are hereinafter referred to as the "Patents");

(b) trademarks, trademark registrations, tradenames and trademark applications, including, without limitation, the trademarks and applications listed on Schedule B, attached hereto and made a part hereof, and (a) renewals and extensions thereof, (b) all income, royalties, damages and payments now and hereafter due and/or payable under and with respect thereto, including without limitation, damages and payments for past or future infringements thereof, (c) the right to sue for past, present and future infringements thereof, and (d) all rights corresponding thereto throughout the world (all of the foregoing trademarks, trademark registrations, tradenames and applications, together with the items described in clauses (a)-(d) of this subparagraph, are hereinafter referred to as the "Trademarks"); and

(c) the goodwill of Borrower's business connected with and symbolized by the Trademarks.

2. Secured Party hereby reassigns, grants and conveys to Borrower, without any representation, recourse or undertaking by Secured Party, all of Secured Party's right, title and interest, in and to the Patents and Trademarks.

[Signature Page Follows]

IN WITNESS WHEREOF, the Secured Party has caused this Release and Reassignment to be duly executed by its duly authorized officer as of the day and year first above written.

SECURED PARTY:

FIFTH THIRD BANK

By: J. Clifford
Name: JACK CLIFFORD
Title: VP

DEBTOR:

KIEFFER & CO., INC.

By: Stella Chaves
Name: Stella Chaves
Title: CORPORATE SECRETARY

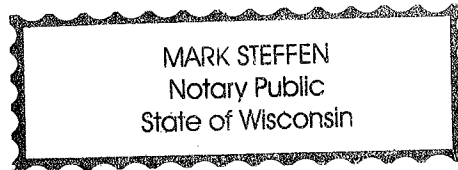
ACKNOWLEDGMENT

State of WISCONSIN)
) SS
County of Sheboygan)

On this 20th day of November, 2013 before me personally appeared Stella Chaus, to me known to be the individual who executed the foregoing instrument and acknowledged to me that he executed the same as the duly authorized officer above designated of Debtor.

Mark Steffen

Notary Public



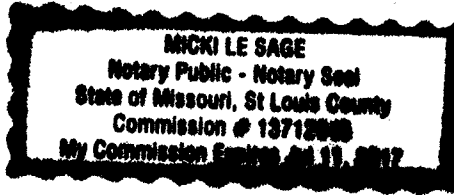
My Commission Expires: March 2 2014

ACKNOWLEDGMENT

State of Missouri)
) SS
County of St. Louis)

On this 14th day of November, 2013 before me personally appeared Jack Clifford to me known to be the individual who executed the foregoing instrument and acknowledged to me that he executed the same as the duly authorized officer above designated of Secured Party.

Micki Le Sage
Notary Public



My Commission Expires: 7/11/2017

SCHEDULE A

Patents

| Patent No. | Description |
|-------------------|-------------------------|
| D435669 | Canopy Shelter |
| D436669 | Canopy Shelter |
| D448862 | Semi-octopost extrusion |
| D452915 | Semi-octopost extrusion |
| D515222 | Octopost extrusion |

SCHEDULE B

Trademark

| MARK | SERIAL NO. | REGISTRATION NO. |
|---------------------|------------|------------------|
| KIEFFER & CO., INC. | 78420573 | 2976081 |

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