

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mattress Works, LLC		11/21/2013	LIMITED LIABILITY COMPANY: SOUTH CAROLINA
RECEIVING PARTY DATA			
Name:	Park Place Corporation		
Street Address:	6801 Augusta Road		
City:	Greenville		
State/Country:	SOUTH CAROLINA		
Postal Code:	29605		
Entity Type:	CORPORATION: SOUTH CAROLINA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3349992	MATTRESS WORKS	
Registration Number:	3430672	WORK HARD, SLEEP EASY	
CORRESPONDENCE DATA			
Fax Number:	8642714015		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	dkim@mcnair.net		
Correspondent Name:	Douglas W. Kim (McNair Law Firm, P.A.)		
Address Line 1:	Post Office Box 447		
Address Line 4:	Greenville, SOUTH CAROLINA 29602		
ATTORNEY DOCKET NUMBER:	023637.00030		
NAME OF SUBMITTER:	Douglas W. Kim (44,828)		
Signature:	/Douglas W. Kim/		
Date:	11/22/2013		
Total Attachments: 1 source=Assignment#page1.tif			

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ASSIGNMENT

WHEREAS, Mattress Works, LLC (Assignor), a South Carolina limited liability company having an address of 6801 Augusta Road, Greenville, SC 29605 owns certain assets in connection with retail store services for mattress and related goods and services including the following two trademark/service marks:

MATTRESS WORKS Reg. No. 3,349,992

WORK HARD, SLEEP EASY Reg. No. 3,430,672

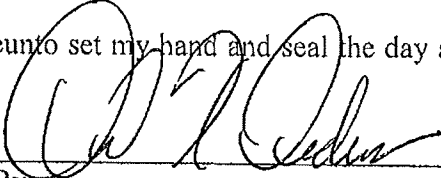
WHEREAS, Park Place Corporation (Assignee), a South Carolina corporation, having a place of business at 6801 Augusta Road, Greenville, SC 29605, is desirous of acquiring the entire right, title and interest in and to all assets, including the goodwill, of Mattress Works, LLC;

NOW THEREFORE, for good and valuable consideration given in hand paid, the receipt and sufficiency of which is hereby acknowledged, and other good and valuable consideration, the Assignor hereby acknowledges that it has assigned, transferred, and conveyed unto the Assignee all right, title, and interest in and to the asserts, including the trademarks, service marks together with the goodwill symbolized by these marks, the same to be held and enjoyed by the Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns and/or other legal representatives.

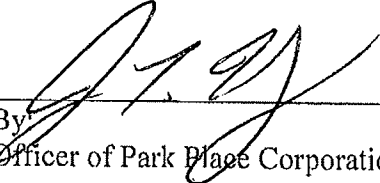
The Assignor authorizes the Commissioner of Patents and Trademarks to record this Assignment.

IN TESTIMONY WHEREOF, We have hereunto set my hand and seal the day and year opposite my name:

11/21/13  
Date

  
By:  
Officer of Mattress Works, LLC

11/21/13  
Date

  
By:  
Officer of Park Place Corporation

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