

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Mount Sinai Hospital		01/01/2002	not-for-profit: NEW YORK
RECEIVING PARTY DATA			
Name:	Icahn School of Medicine at Mount Sinai		
Street Address:	ONE GUSTAVE L. LEVY PLACE		
Internal Address:	Box 1099		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10029		
Entity Type:	Education Corporation: NEW YORK		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	3040730	WINNING BY LOSING	
Registration Number:	3352307	SMART PATIENTS, SMART CARDS, SMART MEDIC	
Serial Number:	77049497	MOUNT SINAI	
Registration Number:	3910930	ANOTHER DAY, ANOTHER BREAKTHROUGH	
Registration Number:	3352304	HERE'S TO YOUR HEALTH	
Serial Number:	77048935	MOUNT SINAI	
CORRESPONDENCE DATA			
Fax Number:	2129692900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-969-3000		
Email:	trademark@proskauer.com		
Correspondent Name:	Jenifer deWolf Paine		
Address Line 1:	Proskauer Rose LLP		
Address Line 2:	Eleven Times Square		

CH \$165.00 3040730

Address Line 4: New York, NEW YORK 10036-8299

ATTORNEY DOCKET NUMBER: 53300-643

NAME OF SUBMITTER: Jenifer deWolf Paine

Signature: /Jenifer deWolf Paine/

Date: 11/26/2013

Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made as of the 1st day of January, 2002 by and between The Mount Sinai Hospital, a New York not-for-profit corporation with an address of One Gustave Levy Place, New York, NY 10029 ("Assignor") on the one hand, and Icahn School of Medicine at Mount Sinai, a New York education corporation with an address of One Gustave Levy Place, Box 1099, New York, NY 10029 ("Assignee") on the other hand.

WHEREAS, the Assignor is the owner of the trademarks listed on the attached Schedule A, including the registrations and applications therefor and all goodwill associated therewith (collectively, the "Trademarks"); and

WHEREAS, the Assignor wishes to sell and assign, and the Assignee wishes to purchase and assume, the Trademarks;


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby severally acknowledged, the parties hereto agree as follows:

1. The Assignor hereby assigns to the Assignee all right, title and interest in, to, and under the Trademarks, including all registrations and applications therefor, together with the goodwill associated therewith.
2. The Assignor further grants to the Assignee the right to recover damages and all other relief for all infringements of the Trademarks that have occurred prior to the date of this Assignment with the right to sue for and collect the same.
3. This Agreement is to confirm the status of the Trademark and the rights of the Parties as they have been since January 1, 2002.

IN WITNESS WHEREOF, the parties have executed this Assignment as of the date first above written.

THE MOUNT SINAI HOSPITAL

ICAHN SCHOOL OF MEDICINE AT MOUNT SINAI

By: 

By: 

Name: Don Scott

Name: Don Scott

Title: EUP/CFU

Title: EUP/CFU

Schedule A

<u>Mark</u>	<u>Reg. No. / S.N.</u>
WINNING BY LOSING	3,040,730
SMART PATIENTS, SMART CARDS, SMART MEDICINE	3,352,307
MOUNT SINAI	77-049497
HEALTHSMART NETWORK	3,892,575
ANOTHER DAY, ANOTHER BREAKTHROUGH	3,910,930
HERE'S TO YOUR HEALTH	3,352,304
MOUNT SINAI (design)	77-048935