

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Paul Meier		03/04/2013	INDIVIDUAL: NEW ZEALAND

RECEIVING PARTY DATA

Name:	Brand Developers Ltd.
Street Address:	519-521 Lake Road Takapuna
City:	Auckland
State/Country:	NEW ZEALAND
Postal Code:	0622
Entity Type:	CORPORATION: NEW ZEALAND

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77646695	STONEDINE

CORRESPONDENCE DATA

Fax Number: 8587773347
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
 Phone: 8584882545
 Email: dana@techlawllp.com
 Correspondent Name: Dana B. Robinson
 Address Line 1: PO Box 1416
 Address Line 4: La Jolla, CALIFORNIA 92038

ATTORNEY DOCKET NUMBER:	91356 STONEDINE
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DOMESTIC REPRESENTATIVE

Name:
 Address Line 1:
 Address Line 2:

OP \$40.00 77646695

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Dana B. Robinson

Signature:

/Dana B. Robinson/

Date:

12/01/2013

Total Attachments: 1

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Trademark Assignment

United States of America

This Assignment is made this March 4, 2013, between PAUL MEIER, an individual of 18 Minnehaha Avenue, Takapuna, Auckland, New Zealand 0622 (the "Assignor") and

BRAND DEVELOPERS LTD, a New Zealand company organized and existing under the laws of New Zealand located and doing business at 519-521 Lake Road, Takapuna, Auckland, New Zealand 0622 (the "Assignee").

WHEREAS PAUL MEIER owns the trademark as set out in the schedule below; and

WHEREAS Assignee is desirous of acquiring said trademark and application, together with the goodwill associated therewith:

NOW THEREFORE, in consideration of and in exchange for good and valuable consideration, receipt of which is hereby acknowledged, said PAUL MEIER does hereby assign unto said BRAND DEVELOPERS LTD all right, title and interest in and to the trademark and registration and application thereof, together with the goodwill associated with the trademark.

THE SCHEDULE above referred to

MARK	JURISDICTION	SERIAL NO	APPLICATION DATE	CLASS	STATUS
STONEDINE	U.S.	77648895	01/09/2009	021	Registered

IN WITNESS WHEREOF, the Assignor has executed this document in accordance with its constitutions.

By: Paul Meier


