

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CLAIRVOT, S.A.		12/03/2013	Societe Anonyme: LUXEMBOURG
RECEIVING PARTY DATA			
Name:	Jesta Digital, LLC		
Street Address:	6420 Wilshire Blvd., Suite 600		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90048		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86038559	REALITY STARS	
CORRESPONDENCE DATA			
Fax Number:	3108365143		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-849-0336		
Email:	jason@zedecklaw.com		
Correspondent Name:	Jason Zedeck		
Address Line 1:	P.O. Box 35210		
Address Line 4:	Los Angeles, CALIFORNIA 90035-0210		
ATTORNEY DOCKET NUMBER:	REALITY STARS - ASSIGNED		
NAME OF SUBMITTER:	Jason Zedeck		
Signature:	/jasonpzedeck/		

OP \$40.00 86038559

Date:

12/03/2013

Total Attachments: 2

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TRADEMARK ASSIGNMENT AGREEMENT

This Assignment, effective as of December 3, 2013, is between CLAIRVOT, S.A. a société anonyme whose address is 16, Boulevard Emmanuel Servais, Luxembourg L-2535 ("Assignor"), and JESTA DIGITAL, LLC, a limited liability company legally organized under the laws of Delaware, whose address is 6420 Wilshire Blvd., Suite 600, Los Angeles, California 90048 ("Assignee").

WHEREAS, Assignor has adopted and used the REALITY STARS and Design Mark as identified in U.S. Trademark Application Serial No. 86038559 (the "Trademark") and as set forth in Exhibit A attached hereto, and Assignor is the sole and exclusive owner of the Trademark, and

WHEREAS, Assignee wishes to acquire all rights, title and interest in and to the Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all rights, title and interest in and to said Trademark, together with the goodwill of the business symbolized by said Trademark, the above-identified application associated with the Trademark, and all rights of action and claims for past infringements thereof.

Assignor further promises to execute and deliver to Assignee all other documents reasonably requested by Assignee to perfect and vest in Assignee all of Assignor's rights, title and interest in and to said Trademark.

In witness whereof, the parties have caused this agreement to be duly executed by their authorized representatives:

CLAIRVOT, S.A.

JESTA DIGITAL, LLC

By: W. Foki

By: [Signature]

Name: Foki Harion, Judah Bendayan
Title: as director of Harion Investment
Sarl as director of Clairvot

By: _____

Name:
Title:

Exhibit A



03/12/2013

USFoki
K. J. [unclear] [unclear]